

CITY COUNCIL RESOLUTION NO. 07-95

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
IRVINE SUPPORTING ZERO WASTE PRINCIPLES AND  
STATEWIDE "ZERO WASTE CALIFORNIA" EFFORTS

WHEREAS, the California Integrated Waste Management Act of 1989 (AB 939) required cities and counties to achieve a landfill diversion rate of 50% by the year 2000, and to reduce, reuse, recycle and compost solid waste materials to the maximum extent feasible before utilizing landfills or other disposal methods to conserve water, energy and other natural resources, and to protect the environment; and

WHEREAS, the City of Irvine has achieved and consistently exceeded the AB939 diversion rate requirement, and has advocated the benefits of waste reduction and recycling to the public as required by AB939; and

WHEREAS, the statewide strategic plan of the California Integrated Waste Management Board (CIWMB) encourages all local governments to join in promoting a "Zero Waste California," and calls for expanded public and private efforts "to reduce, reuse, or recycle all discarded materials back into nature or the marketplace in a manner that protects human health and the environment and with all materials being managed to the highest and best use to create a sustainable California"; and

WHEREAS, the CIWMB has adopted "Zero Waste, You Make It Happen" as a statewide slogan; and

WHEREAS, waste reduction, reuse and recycling conserve natural resources reduce pollution and are cheaper than disposal when all costs are considered and create more jobs in local communities; and

WHEREAS, to maximize waste reduction, reuse and recycling, product manufacturers should share responsibility for their product and packaging waste and participate in redesign of the product lifecycle process to ensure that all material can be safely recycled; and

WHEREAS, with appropriate economic incentives, manufacturers can produce and businesses can sell products that are durable and repairable and can be safely recycled back into the marketplace or nature; and

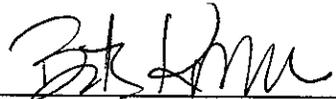
WHEREAS, consumer demand for products that are made from recycled materials, and are produced and packaged in an environmentally-friendly manner that fosters resource sustainability, should be encouraged;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Irvine hereby endorses a "Zero Waste California" and adopts Zero Waste as a long-term goal for Irvine in order to eliminate waste and pollution in the manufacture, use, storage and

recycling of materials. This goal will be achieved by actively encouraging Irvine residents, businesses and agencies to use, reuse and recycle materials judiciously, in addition to encouraging manufacturers to produce and market less toxic and more durable, repairable, reusable, recycled and recyclable products;

BE IT FURTHER RESOLVED that the City Council of the City of Irvine will assist in advocating for local, state and federal policies that promote Zero Waste principles and that help develop a well-planned statewide waste minimization and recycling infrastructure, will support City programs that promote Zero Waste ideals and will endorse that all City environmental and recycling program-related outreach materials be labeled or embossed with the "Zero Waste, You Make It Happen" slogan and related CIWMB website address.

PASSED AND ADOPTED by the City Council of the City of Irvine at a regular meeting held on the 10th day of July, 2007.

  
MAYOR OF THE CITY OF IRVINE

ATTEST:

  
CITY CLERK OF THE CITY OF IRVINE

STATE OF CALIFORNIA )  
COUNTY OF ORANGE ) ss.  
CITY OF IRVINE )

I, SHARIE APODACA, City Clerk of the City of Irvine, HEREBY DO CERTIFY that the foregoing Resolution was duly adopted at a regular meeting of the City Council of the City of Irvine on the 10th day of July, 2007, by the following vote:

AYES:	5	COUNCILMEMBERS:	Agran, Choi, Kang, Shea, and Krom
NOES:	0	COUNCILMEMBERS:	None
ABSENT:	0	COUNCILMEMBERS:	None

  
CITY CLERK OF THE CITY OF IRVINE

