

ZEROWASTE. You make it happen!



What's Zero Waste?

Zero waste is a fresh approach to waste management and the use of resources. It goes beyond the "end-of-the-line" treatment of waste and promotes not only the three "R's" (reduce, reuse, recycle), but also focuses on a "whole system" approach to the use of resources.

With our current system, landfills are filling up and natural resources are being depleted, but if we rethink our perception of trash disposal, we can use less, recycle more and sustain the environment for future generations.



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What Can I Do?

- **Make Your Purchases Count...Voting for Zero Waste with Your Dollar**
 - Look for items that are made from recycled material and that are easily recyclable.
 - Purchase items that contain a minimal amount of packaging.
- **Reuse to Go the Extra Mile...Getting the Most Out of Your Goods**
 - Use cloth shopping bags instead of using paper or plastic.
 - Reuse newspaper, especially the comic section, as gift wrap.
- **Limit Your Intake...Stopping Waste Even Before It Starts**
 - Buy only what you need. The less you consume, the less waste is produced.
- **Compost Your Organics...Nurturing and Discarding at the Same Time**
 - Start composting your organic waste including vegetable/fruit scraps, grass clippings, dry leaves, paper, coffee grounds, etc.

Want More Information?

For more tips on living the Zero Waste way, visit the City of Irvine Environmental Programs Website. You can find more tips on how to practice zero waste, including instructions for how to start your own compost pile.

cityofirvine.org/environmentalprograms

