

# General Plan Update Workshop

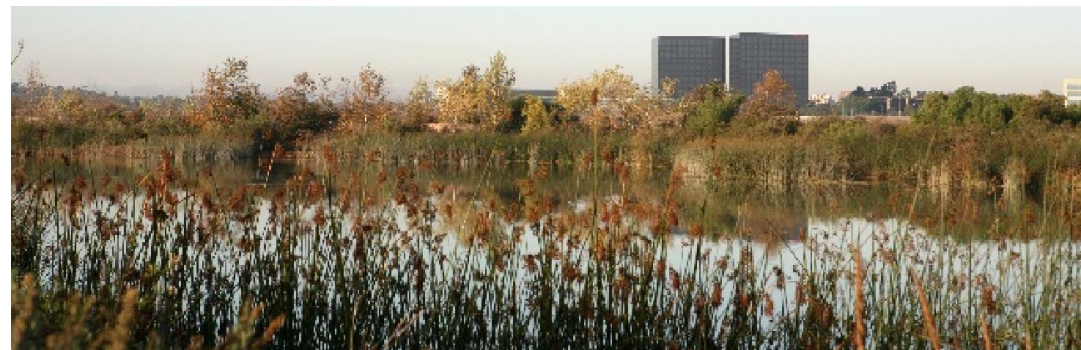
Irvine 2035 – Our Future

February 16, 2017



# Agenda

- General Plan Update Overview
- Public Outreach Overview
- General Plan Survey
- Stakeholder Interviews
- Next Steps



# Irvine General Plan

- The Irvine General Plan is the master plan for development, improvement, and preservation of our community.
- California law requires all cities to prepare a general plan to guide long-term development.
- Irvine incorporated in 1971, adopted its first general plan in 1972, and has updated the plan over time.
- The Irvine General Plan guides physical character and location of Land Uses, and the preservation and enhancement of Irvine's quality of life.

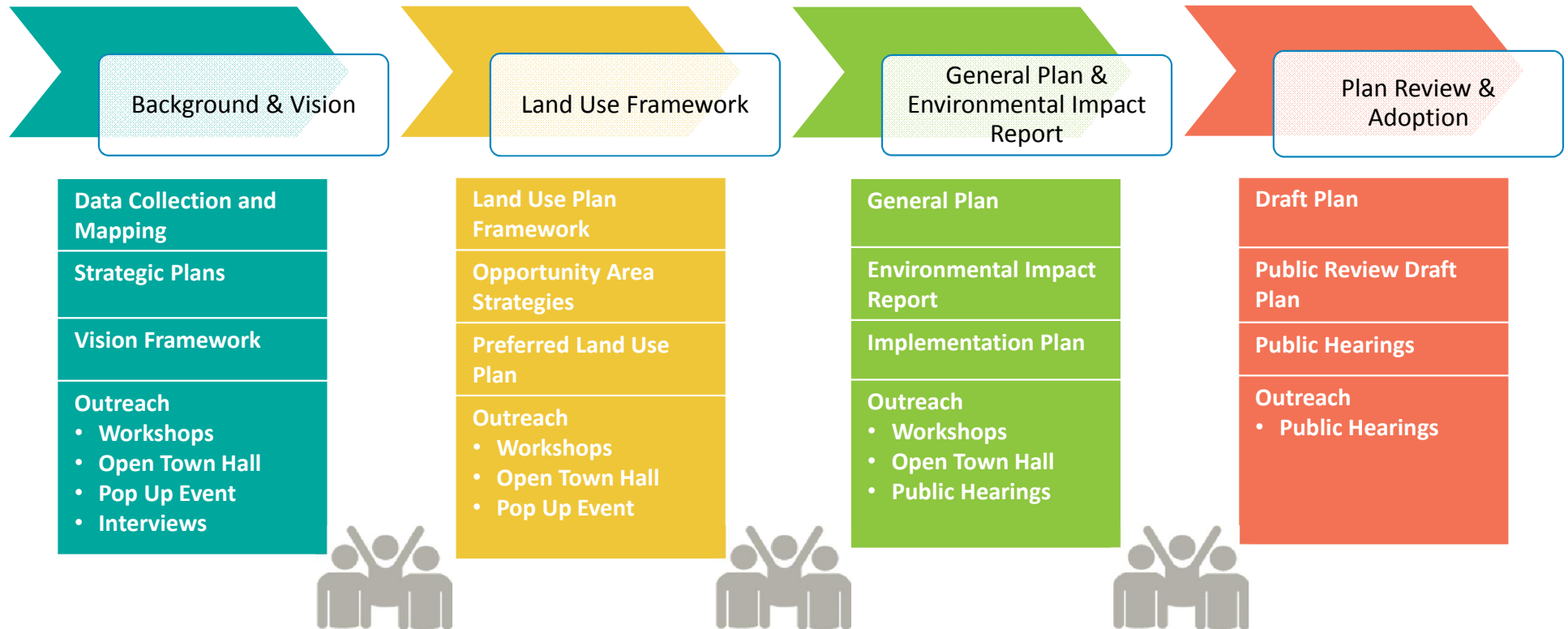


# Why update the Plan

- Since the last major update of the plan in 1999, Irvine has continued to mature.
  - Annexed 20 square miles
  - Population increase of 100,000+
- State laws have significantly changed, and general plans must be updated to keep pace with new regulations.
- As community needs change, priorities and services must be adapted to maintain and improve quality of life.

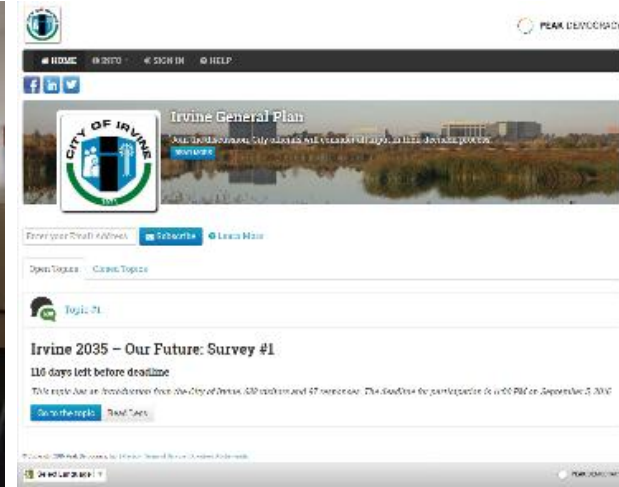


# General Plan and Outreach Process



# Informative Outreach

Outreach was conducted through a series of workshops, a survey and one-on-one contact at City events to inform and engage local residents and other interested parties regarding the General Plan Update.

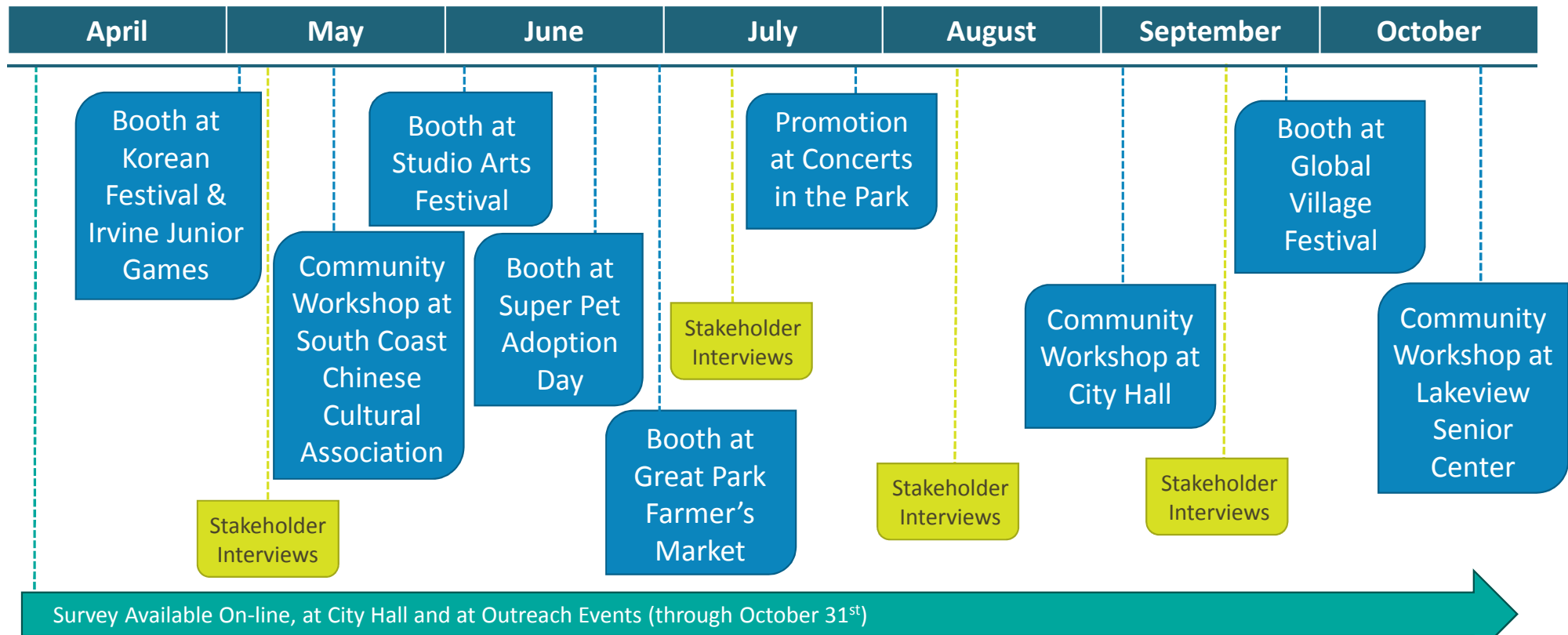


For information on the  
**IRVINE  
GENERAL  
PLAN UPDATE**  
visit: [www.irvine2035.org](http://www.irvine2035.org)



**Get Involved & Stay Informed!**

# 2016 Public Outreach Timeline



The survey and workshops were also promoted through e-blasts, FaceBook, and the Nextdoor app.

# Outreach Feedback

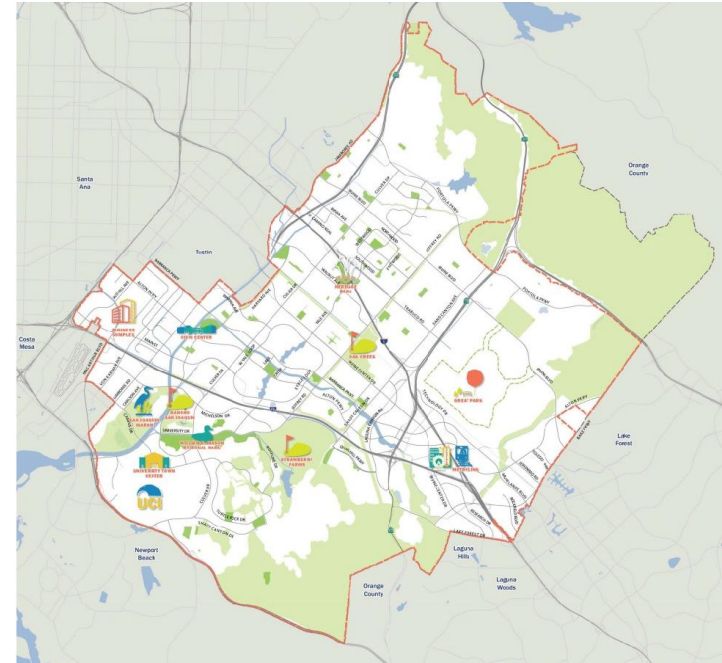
- Three community workshops offered residents, business, and other stakeholders an opportunity to learn about the project.
  1. South Coast Chinese Cultural Center – May 17, 2016
  2. City Hall – September 7, 2016
  3. Lakeview Senior Center – October 4, 2016
- Attendees were able to speak one-on-one with project team members and to provide their feedback on the General Plan Update.
- Inquires included: Traffic/Public Transportation, Multicultural Initiatives, Housing, Quality of Life, and Environmental Quality

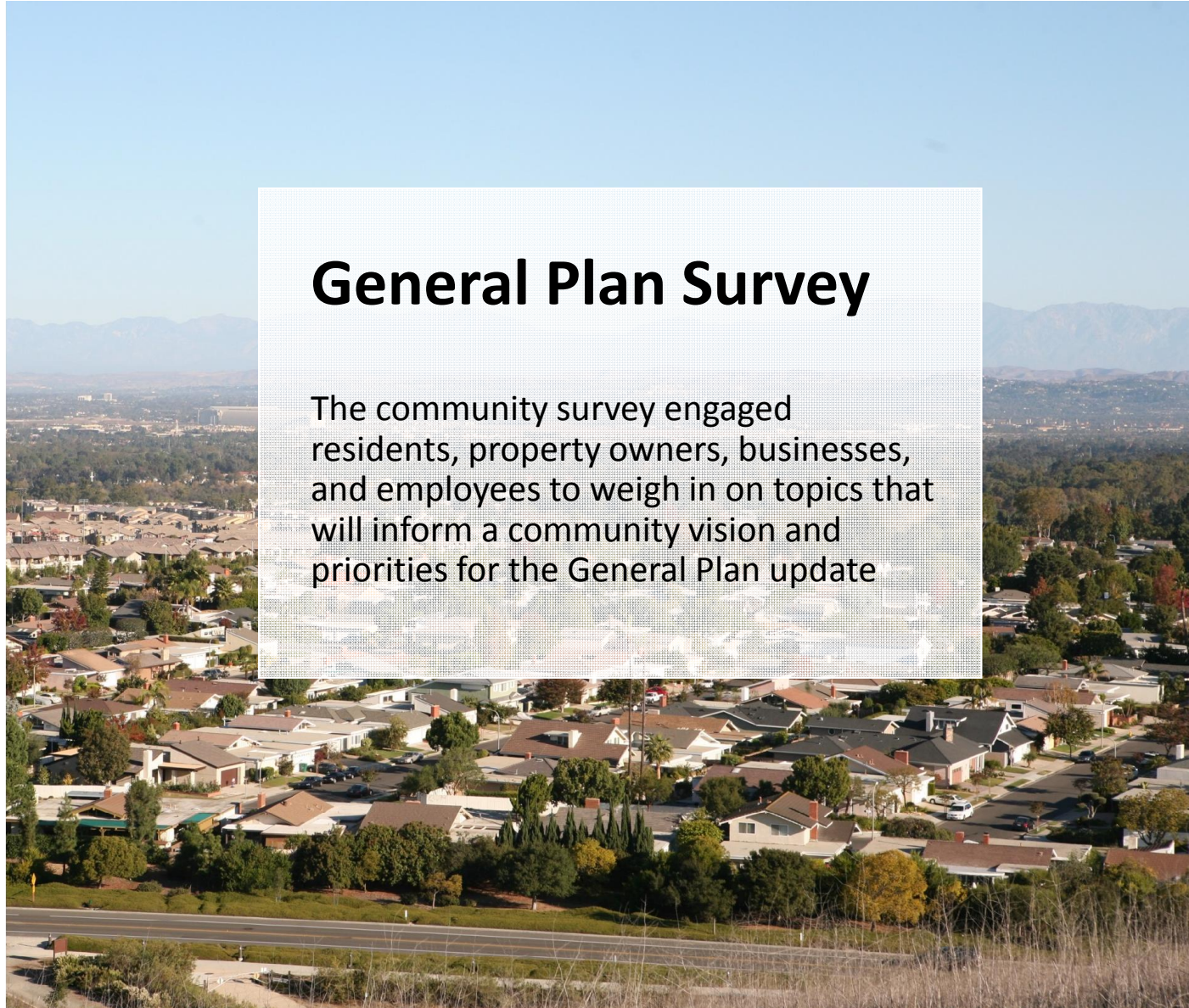




# Pop-Up Workshop Booths

- Staff also engaged the public at a number of civic events in 2016:
  - Korean Festival
  - Irvine Junior Games
  - Studio Arts Festival
  - Super Pet Adoption Day
  - Concerts at the Park
  - Great Park Farmers Market
  - Global Village Festival
- Participants completed surveys, obtained project information, and were awarded prizes for playing Irvine trivia.






# General Plan Survey

The community survey engaged residents, property owners, businesses, and employees to weigh in on topics that will inform a community vision and priorities for the General Plan update

# Survey Details

- The survey was administered from April to October 2016
- Surveys were available:
  - Online through the City's web site
  - As a printed hard copy, distributed at various events and available at City Hall
- A total of 1,370 people provided feedback through the survey
- Questions pertained to priorities for Irvine's future

 **Irvine 2035 – Our Future: Survey #1**

**Part 1 of 2.**  
To help us better learn about our survey respondents, please provide us with some demographic information.

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**Within what age range do you fall?**

- 17 or younger
- 18-34
- 35-64
- 65 and older

**What is your gender?**

- Female
- Male

**How many years have you lived in Irvine?**

- 0-2 years
- 2-5 years
- 5-10 years
- 10-20 years
- 20+ years
- I do not live in Irvine

**How many years have you worked in Irvine?**

- 0-2 years
- 2-5 years
- 5-10 years
- 10-20 years
- 20+ years
- I do not work in Irvine

**Please identify your neighborhood.**

- Cypress Village
- El Camino Real
- Great Park Neighborhoods
- Hidden Canyon
- Irvine Business Complex (north of I-405 freeway)
- Irvine Business Complex (south of I-405 freeway)
- Irvine Spectrum Apartments
- Laguna Altura
- Los Olivos
- Northpark
- Northpark Square
- Northwood Pointe
- Northwood
- Orchard Hills
- Oak Creek
- Portola Springs
- Quail Hill
- Shady Canyon
- Stonegate/Stonegate East
- Turtle Ridge
- Turtle Rock

(list continued on next page)

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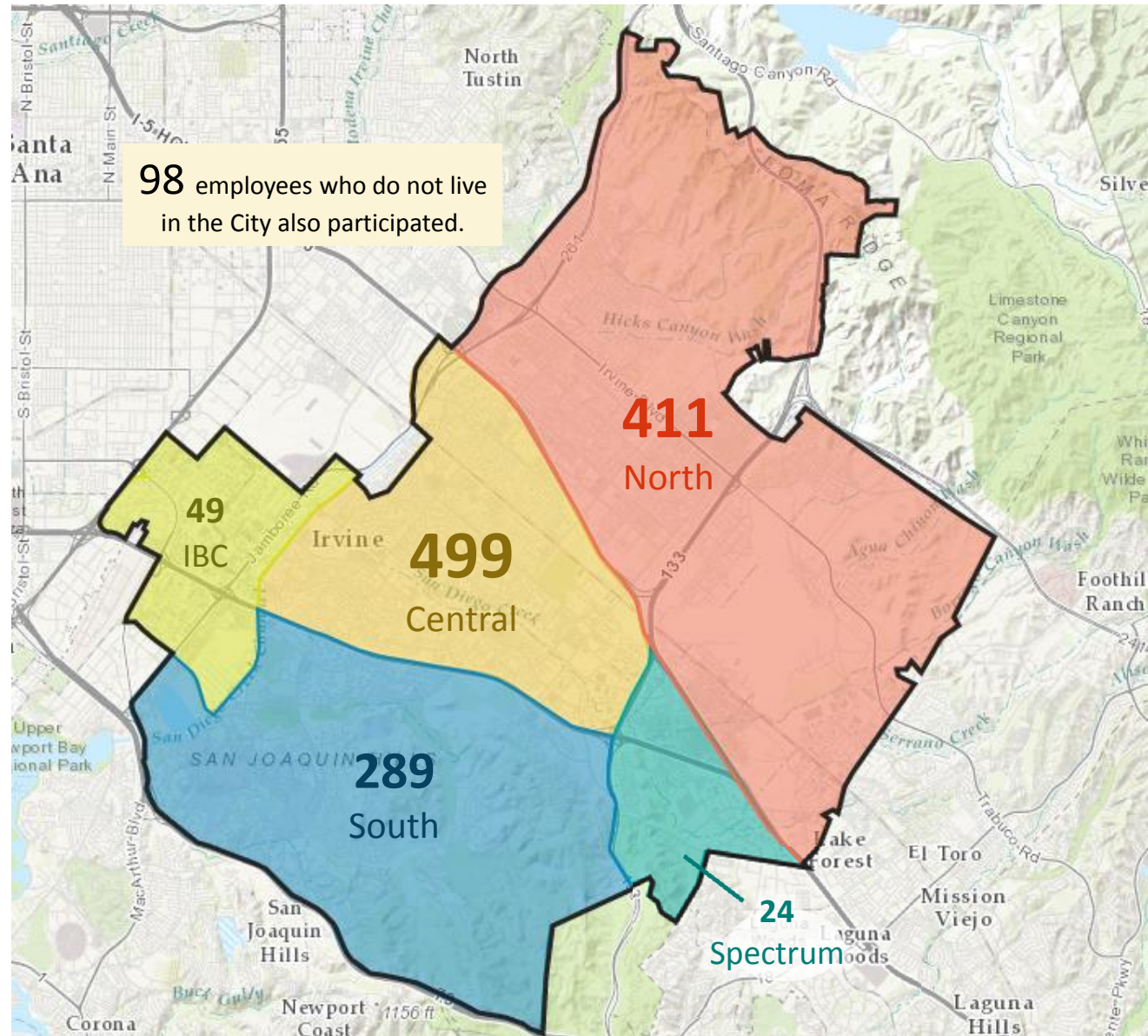
# Geographic Distribution of Respondents

Geographically, some areas were over-represented, but most areas had some representation

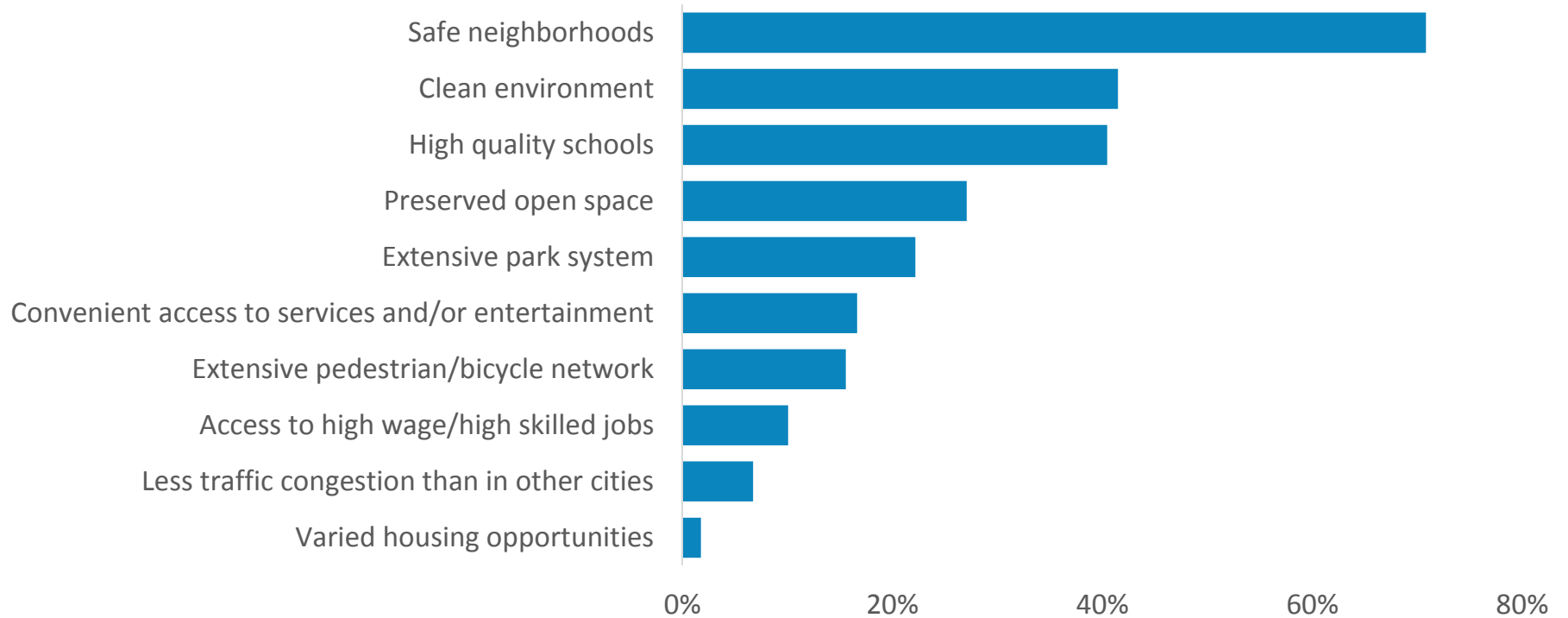
95% of respondents **live** in Irvine

75% of respondents **work** in Irvine

68% of respondents **live & work** in Irvine



# What do you like **best** about living and/or working in Irvine?



Participants were also asked to imagine what Irvine will look like in 2035...

*One of the best cities. Very safe & a place people would dream to live in.*

Safe City  
Best City

*The most beautiful, safest and cleanest city in the US.*

*Real green and clean*

- ✓ Less cars*
- ✓ More public transportation*
- ✓ Preserved open spaces*
- ✓ Nice neighborhoods*
- ✓ Clean*
- ✓ More recycling and composting*
- ✓ More solar power & green energy*

*-very diverse  
-new job opportunities  
-expansion in work, job, stores*

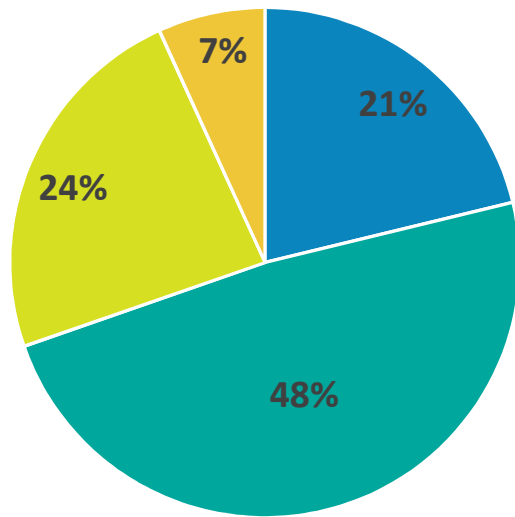
*...great schools, innovative with new technology, high cultural/ethnic diversity, improved traffic and limited development.*

*Trails connecting all the villages in Irvine allowing people to run, bike, walk and exercise outdoors.*

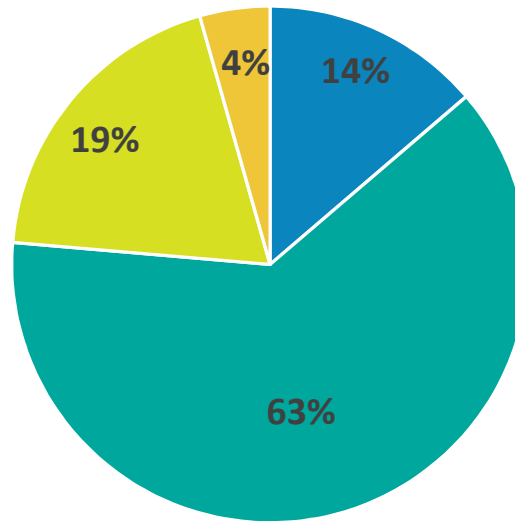
# How easy is it to get around Irvine?



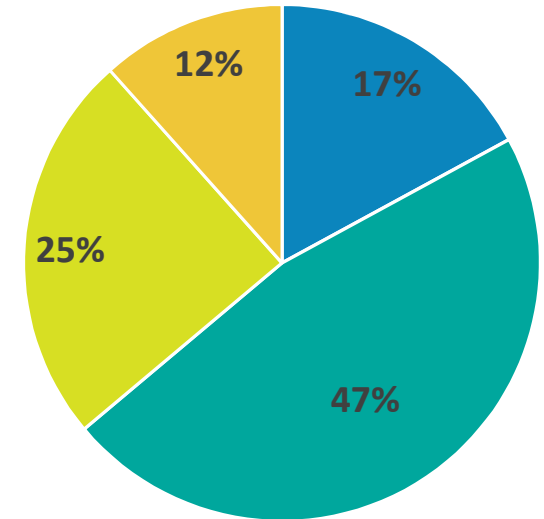
Car



Bike



Walking



Very Easy



Easy

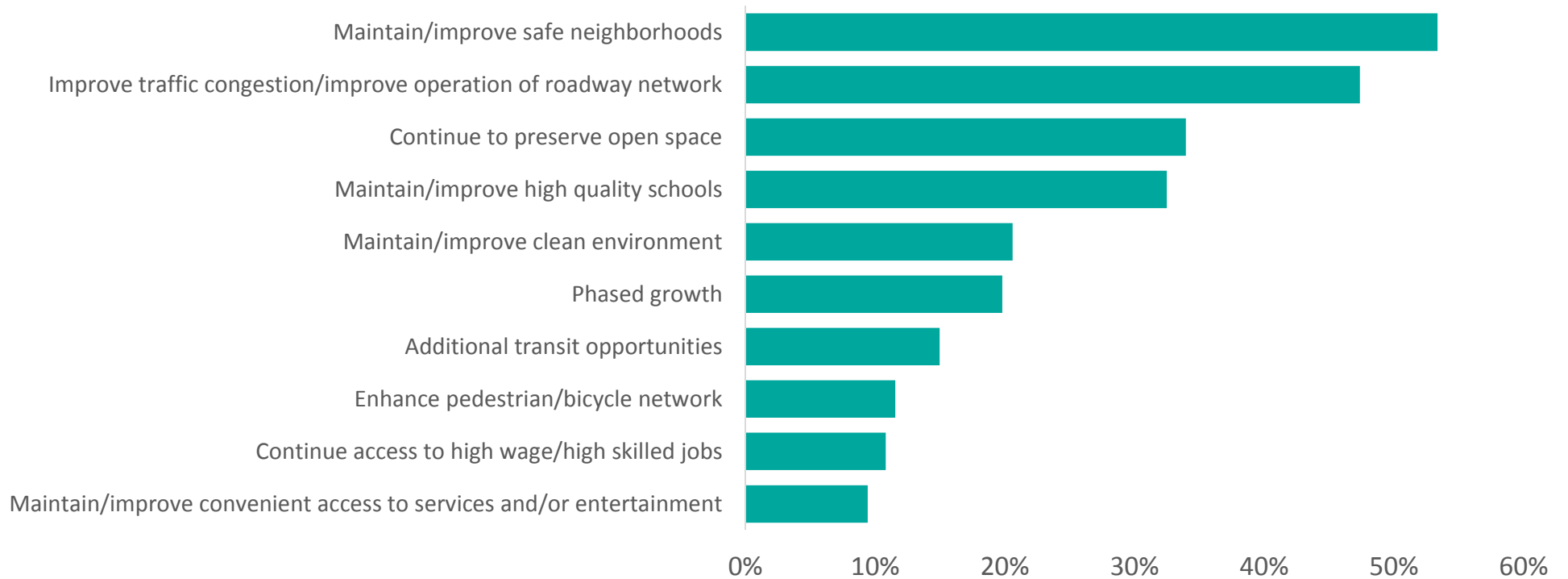


Hard



Very Hard

# What are the most **important goals** for the City in this list?





# Demographic Interests

	Millennials	Gen Xers	Baby Boomers
BY AGE	<ul style="list-style-type: none"><li>• Access to high wage/high skill jobs</li><li>• Transit</li><li>• Clean environment</li><li>• Convenient access to services and entertainment</li></ul>	<ul style="list-style-type: none"><li>• High quality schools</li><li>• Clean environment</li><li>• Preserved neighborhoods</li><li>• Safe neighborhoods</li></ul>	<ul style="list-style-type: none"><li>• Preserved open space</li><li>• Traffic congestion</li><li>• Phased growth</li></ul>

# Priorities by Area

## IBC

- Access to services and entertainment

## North

- High quality schools
- Phased growth

## Central

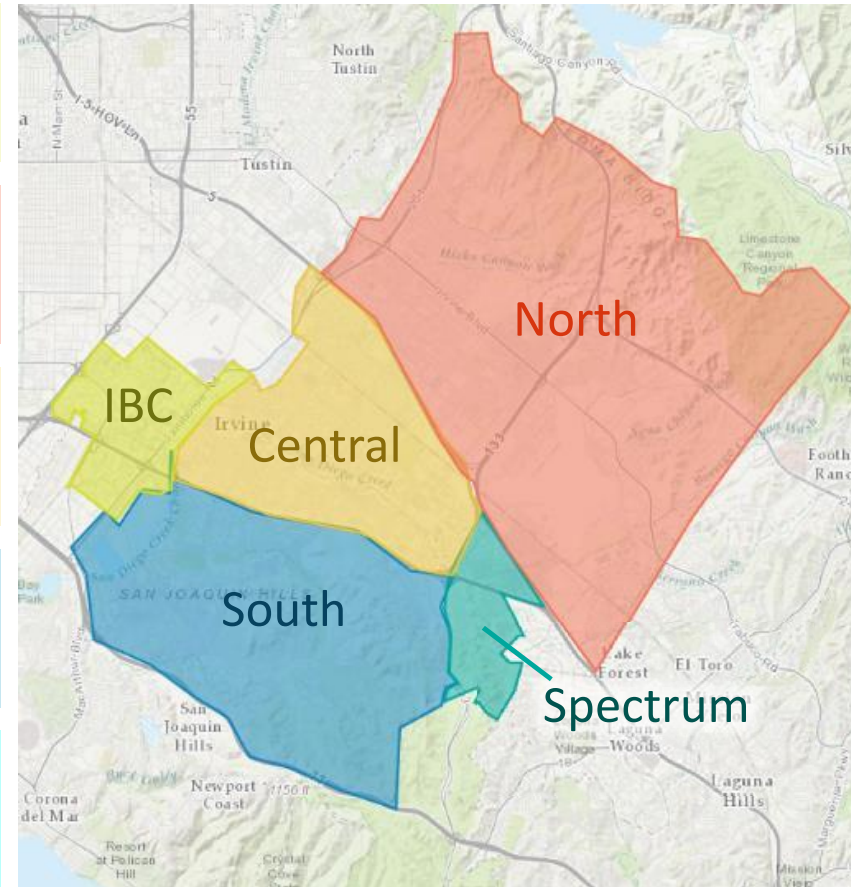
- High quality schools
- Safe neighborhoods

## South

- Open space

## Spectrum

- High wage/ skilled jobs





## Stakeholder Interviews

Stakeholders, organization, and individuals interested in the General Plan update were asked about issues, opportunities, and challenges they face.

# Stakeholder Interviews

The General Plan Team interviewed:

- Home Owners Associations
- Irvine Chamber of Commerce
- Real Estate Developers (Irvine Company, Five Point Communities, Starpointe Ventures)
- Utilities (Irvine Ranch Water District and SoCal Gas and Southern California Edison)
- School Districts (Irvine Unified, Tustin Unified, Santa Ana Unified)
- Multicultural Groups (Chinese Cultural Association and Iranian Parent Association)
- Community Service Groups (Children, Youth, Seniors, People with Disabilities)

# Stakeholder Interview Feedback

- Preserve quality of life, villages, and neighborhoods
- Maintain a strong economic and business climate
- Reinvest in, reimage, and refresh commercial centers
- Maintain opportunities for targeted investment
- Continue stewardship of water, energy, and other utilities
- Provide quality education, facilities and technology
- Embrace multicultural diversity
- Provide services that meet the needs of all residents



# Public Outreach Conclusions

- Maintain safe neighborhoods
- Prioritize public transportation service
- Operate an efficient circulation system
- Preserve parks and open space
- Maintain standards for a clean environment
- Manage future community growth
- Continue to support high quality schools



# Irvine Planning Framework

Public outreach informs the next steps in the Comprehensive General Plan Update including:

- › General Plan Vision, Guiding Principles and Objectives
- › Priority Areas and Topics
- › Ideas for Implementation Programs

\*Public outreach will continue throughout the General Plan process



# Irvine Planning Framework (Draft)

Three Levels:

- Overall vision for Irvine .... intended to be general, reflecting where Irvine aspires to be in 30 years
- Guiding Principles that span multiple topics and cross over different elements of the general plan
- Objectives that give form to the vision and serve as an anchor for chapters in the general plan





# Irvine Vision (Draft)

Irvine is a **safe** and **secure** community renowned for the finest quality of life. Our City is an **diverse** community, offering quality neighborhoods, housing, and services that **support people of all ages and cultures**. **Parks** are a valued asset for recreation purposes; **preserved open space resources** reflect our commitment to the environment. **Trails** connect our villages, open space and parks, and commercial centers. An efficient circulation pattern and **range of transportation options** allow people to travel easily throughout the City. We value **education, culture** and **arts**, and **community services**; our child-care centers, schools, institutions, and diverse programs reflect our commitment to these values. Our robust **economic centers** thrive on **innovation** and provide **well-paying jobs** and the fiscal resources to continually reinvest in our community.

# Guiding Principles (*Draft*)

- Maintain or improve Quality of Life
- Focus on Community
- Neighborhood Preservation
- Economic Resiliency
- Resource Efficiency
- Strategic Investments
- Robust Civic Participation
- Prudent Fiscal Management
- Environmental Stewardship



# Objective 1 (*Draft*)

## Land Use, Design, and Preservation

Balance of carefully designed land uses that are complementary and benefit the community, that preserve and protect neighborhoods, and that accommodate buildings of exemplary architecture and thoughtful site design of lasting value.



# Objective 2 (*Draft*)

## Transportation and Mobility

An efficient, safe, and diversified transportation system that offers a variety of attractive, well-designed, and safe options for drivers, as well as for cyclists, pedestrians, and transit riders.



# Objective 3 (*Draft*)

## Housing

Ample choice of accessible, affordable, and desirable housing in well-preserved and amenity-rich villages that provide a high quality of life for our children, adults, families, and seniors of all ages.



# Objective 4 (*Draft*)

## **Parks, Recreation, and Human Services**

Support community health and wellness with recreational resources and well-maintained parks, quality education and lifelong learning, and civic involvement; encourage public and private partnerships to maximize programs and services.



# Objective 5 (*Draft*)

## Culture and Heritage

Value and protect our cultural, historical, and paleontological resources; preserve historic sites and neighborhoods; and support a robust expression of arts and culture in education, the local economy, and the built environment.



# Objective 6 (*Draft*)

## Open Space and Conservation

Preserve hillsides, open spaces, vistas, canyons, and waterways that frame the city, link to prominent ridgelines and community destinations, and provide open spaces and habitat for a diversity of wildlife.





# Objective 7 (*Draft*)

## **Economic Development**

Foster a vibrant and resilient economy and strong job base, benefiting from local education systems, community resources, and economic development policy, and maintain a strong tax base to support infrastructure and City services.



# Objective 8 (*Draft*)

## Public Services and Infrastructure

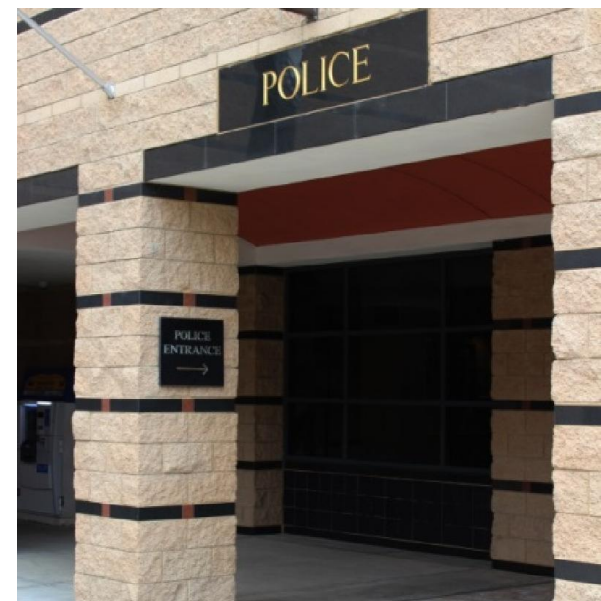
Ensure that sufficient water, sewer, utility, and other infrastructure systems are available that contribute to quality of life and health and safety; collaborate with public, private, and other agencies to provide or share in maximizing services.



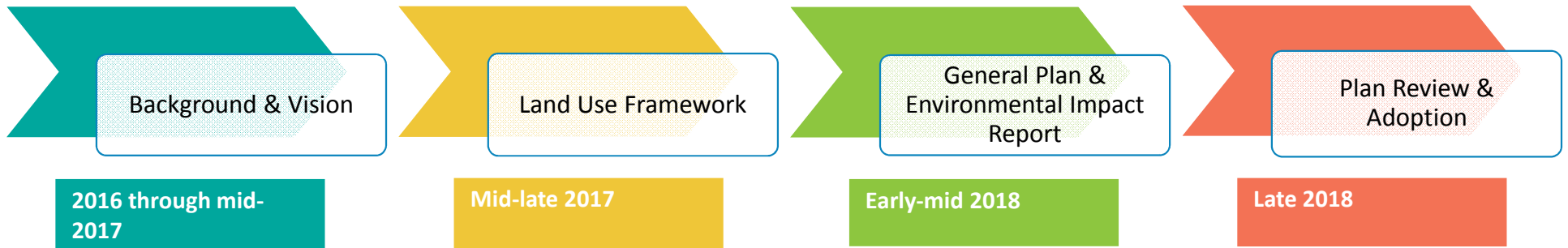
# Objective 9 (*Draft*)

## Community Safety

Safeguard the community from natural and human-caused hazards in order to secure public health, minimize disruption to the economy, and protect people and business from property and other loss.



# General Plan and Outreach Process



# Next Steps

- Provide project status update to City Council, March 2017
  - Planning Commission may provide additional recommendations to City Council
- Continued public outreach with community to refine Planning Framework



# Planning Commission Workshop General Plan Update

Irvine 2035 – Our Future

