

#### REQUEST FOR CITY COUNCIL ACTION

**MEETING DATE:** AUGUST 28, 2018

TITLE: COMPREHENSIVE GENERAL PLAN UPDATE – PUBLIC

OUTREACH RESULTS AND PRELIMINARY PLANNING

FRAMEWORK PRESENTATION

Director of Community Development

City Manager

#### RECOMMENDED ACTION

Review the results of the second public outreach survey for the Comprehensive General Plan Update and provide input on Planning Framework for the General Plan Update.

#### **EXECUTIVE SUMMARY**

The General Plan is a state-mandated document that represents the long-range vision of the City. The community's relation to the region and local issues and trends are considered to determine service priorities and methods to guide development and conservation of resources. The General Plan, which is periodically updated, reflects the City's vision for the future. When evaluating proposals, decision-makers refer to the General Plan to see how the proposal achieves the desires of the community. The City adopted its first General Plan in December 1973, and the last comprehensive update occurred in 1999. The purpose of this Comprehensive General Plan Update (Update) is to refine longstanding goals, objectives, and policies to ensure quality of life is preserved and enhanced as the City builds out and matures. This Update will also incorporate changes required by state law. It is important to note that no changes to existing land uses or allowable development intensities are proposed as part of this update.

Phase 1 of the Update is nearing conclusion with the completion of the public outreach component and development of the Planning Framework that serves as the foundation to develop the Update. The City received over 2,200 responses across two surveys, which is considered a strong response rate compared to similar outreach efforts in other communities. This effort included extensive face-to-face outreach including pop-up booths at community events, community workshops, and stakeholder meetings with businesses, educational organizations, environmental groups, service providers, cultural organizations, and homeowners associations. Staff also used social media (i.e., Nextdoor, Facebook, Instagram), email blasts, distributed flyers at City Hall, park/community facilities, and posted flyers at UC Irvine/County libraries and the public

City Council Meeting August 28, 2018 Page 2 of 9

noticing bulletin boards. The intent was to increase public participation levels by soliciting input using multiple methods. These results will be utilized in Phase 2 as the Update effort continues with the policy-related work program culminating in the development of the draft Update document, which is anticipated to be completed in late 2020. A concurrent Strategic Implementation Plan will specify programs/actions/tasks, responsible parties, financial, and administrative resources needed, anticipated time frames, and measures to gauge successful completion of tasks within the Strategic Implementation.

#### **ANALYSIS**

Since the last comprehensive update in 1999, the City has approved a number of amendments to the General Plan, including the Northern Sphere in 2002, creation of the Orange County Great Park and Great Park Neighborhoods in 2003, the introduction of housing in the Spectrum in 2003 and the IBC Vision Plan in 2010. The policies adopted in the 1999 update were primarily focused on the future development of vacant areas in the north, south, and eastern portions of the City. The success of the General Plan has been demonstrated by the many awards and accolades the City has received for livability, safety, abundant parks and open space, robust educational system, quality jobs, and overall fiscal strength. However, the number of large tracts of vacant land in the City are diminishing, and as these remaining vacant areas are developed, future planning efforts are expected to shift with an increasing focus on maintaining quality of life in a built-out community. This change in planning perspective, along with major changes in State legislation since the last comprehensive update, including the Complete Streets framework and climate change adaptation and resiliency, provide the basis for this Update. Additionally, this Update is proposed based on State guidance regarding frequency of comprehensive General Plan updates.

The goals of this update are as follows:

- Maintain current land use plan and approved development intensities.
- Examine General Plan goals, objectives, and policies to ensure that a high quality of life is maintained as the community matures and evolves.
- Incorporate changes required by state law.
- Consolidate elements where appropriate and design the Update document to be user-friendly.

Phase 1 of the Update consisted of extensive outreach to community stakeholders and the public throughout 2016. Stakeholders included the following:

- Home Owners Associations
- Greater Irvine Chamber of Commerce

City Council Meeting August 28, 2018 Page 3 of 9

- Real Estate Development Community (Irvine Company, Five Point Communities, Starpointe Ventures)
- Utilities (Irvine Ranch Water District, SoCal Gas, and Southern California Edison)
- School Districts (Irvine Unified, Tustin Unified, Santa Ana Unified)
- Multicultural Groups (Chinese Cultural Association and Iranian Parent Association, among others)
- Community Service Groups (Children, Youth, Seniors, People with Disabilities)
- UC Irvine

This initial outreach was completed in early 2017, culminating with the results of the first public outreach survey (Survey 1) presented to the Planning Commission and provided to the City Council in 2017. Staff received 1,370 responses to this survey. Community priorities identified in Survey 1 included:

- Maintain safe neighborhoods
- Address traffic problems
- · Prioritize public transportation service
- · Preserve parks and open space
- · Maintain standards for a clean environment
- Manage future community growth
- · Continue to support high quality schools

Results of the initial outreach were used to develop a preliminary Planning Framework, which serves as an outline to guide the Update effort. The Planning Framework contains three parts, each of which was derived from the structure of the existing General Plan, accounts for new requirements, and incorporates themes from the public outreach:

1. Vision Statement: An overall statement of the community ideals that inform issues to be addressed in the planning process. The Vision Statement was drafted based on input from the public outreach and the language reflects a vision of our community from the vantage point of the year 2035. The Vision Statement for the Update is as follows (text highlighted for emphasis of key points):

Irvine is a safe, secure, vibrant, beautiful, and healthy community renowned for its high quality of life. Our City, offers a broad range of quality neighborhoods, housing, and services that support people of all ages and cultures. Parks, including the Orange County Great Park, are a valued asset for recreation purposes; preserved open space resources reflect our commitment to the environment. Trails connect our villages, open space and parks, and commercial centers. An efficient circulation pattern and range of transportation options allow people to travel easily throughout the City. We value education, culture and arts, and community services; our childcare centers, schools, institutions, and diverse programs reflect our commitment to these values. Our

robust economic centers thrive on innovation and provide well-paying jobs and the long-term fiscal resources to continually invest in our community.

- 2. Guiding Principles: Over-arching components of community planning that spans all Topic Areas, elicited from public outreach and identified to help prioritize global planning issues. These principles are used in conjunction with the Vision Statement to help define goals for Topic Areas and define the policies and programs to be developed for each Topic Area. The Guiding Principles, as ranked by the community, are shown below:
  - 1. Neighborhood Preservation & Enhancement
  - 2. Focus On Community
  - 3. Environmental Stewardship
  - 4. Prudent Fiscal Management
  - 5. Resource Efficiency
  - 6. Economic Resiliency
  - 7. Strategic Investments
  - 8. Robust Civic Participation
- 3. Topic Areas: Issue areas in the General Plan related to specific components of community planning, such as land use, housing, and transportation. Each Topic Area generally corresponds to State-required or optional elements of the General Plan. Each topic area is defined by an overarching goal consistent with the Vision Statement and Guiding Principles, as follows:
  - a. <u>Land Use, Design, and Preservation:</u> Balance of carefully designed land uses that are complementary and benefit the community, that preserve and protect neighborhoods, and that accommodate buildings of exemplary quality and thoughtful site design of lasting value.
  - b. <u>Transportation and Mobility:</u> Provide an efficient, safe, and diversified transportation system that maximizes the ability to move from origin to destination by offering a variety of attractive, well-designed, effective, and safe roadway options for drivers as well as for bicyclists, pedestrians, and transit riders.
  - c. <u>Housing:</u> Balance housing types that reflect a wide range of options by type, size, location price, and tenure across all economic segments of the community.
  - d. <u>Parks</u>, <u>Recreation</u>, <u>and Human Services</u>: Support community health and wellness with recreational resources and well-maintained parks/facilities, childcare services for varied age groups, quality education and lifelong learning, and civic involvement for a diverse community; encourage public and private partnerships to maximize programs and services.

- e. <u>Culture and Heritage:</u> Value and protect our cultural and historic resources; preserve heritage sites; and support a robust expression of arts and culture in education, the local economy, and the built environment.
- f. Open Space and Conservation: Preserve open space areas and natural visual resources, conserve natural resources, protect wildlife and provide balanced recreational opportunities in natural open space settings.
- g. <u>Economic Development:</u> Foster a vibrant and resilient economy and strong job base and maintain a strong tax base to support infrastructure and City services.
- h. <u>Public Services and Infrastructure:</u> Ensure that sufficient water, sewer, utility, and other infrastructure systems are available that contribute to quality of life and health and safety; collaborate with public, private, and other agencies to provide or share in maximizing services.
- i. <u>Community Safety:</u> Safeguard the community from natural and human-caused hazards to secure public health and safety, minimize disruption to the economy, and protect people and business from property and other loss.
- j. <u>Neighborhood Preservation:</u> Preserve and enhance Irvine's neighborhoods, including their distinguishing identity and desirability through programs and activities that promote a high quality physical and social environment for residents.

Additional public outreach based on the Planning Framework began with the preparation of a second public survey (Survey 2), which was released to the public in September 2017 and concluded in November 2017. Staff commenced this survey with an information booth at the Global Village Festival, including additional outreach in multiple languages (i.e., Korean, Farsi, Spanish, Simplified and Traditional Chinese) throughout the survey period. Staff received 892 responses to Survey 2. The overall survey response level is considered strong compared to similar outreach efforts in other communities especially given the overall breadth and length of the survey. Furthermore, a review of the survey results indicates broad representation from respondents representing every age range, gender, residents with and without children, owners and renters, and those who live and/or work from every geographic area within the City.

The goals of Survey 2 were to have respondents prioritize the Guiding Principles as outlined in the Planning Framework, and prioritize items within each of the Topic Areas of the Planning Framework. Along with input from City Commissions and the City Council, state law and policy guidance, as well as staff knowledge and experience, these priorities will inform the policies and programs to be developed in the next phase of the Update. Results of Survey 2 are summarized in Attachment 1.

City Council Meeting August 28, 2018 Page 6 of 9

The relationship of Survey 2 to the General Plan Topic Areas and goals are as follows:

- Survey Topic Areas generally represent a functional element of the General Plan.
- Structure of Topic Areas is based on existing elements of the General Plan.
- Each Topic Area has an over-arching goal, consistent with the existing General Plan.
- Survey solicited input regarding issues and concerns within each Topic Area.

Some of the major themes observed in the responses to Survey 1 were related to maintaining and improving quality of life. These same themes are evident in the written comments and responses to Survey 2 as well, summarized as follows:

- Improve existing neighborhoods
- Slow down development
- Maintain our open space
- Mitigate traffic

The results of Survey 2 are included as Attachment 1. As part of the presentation, staff will provide an overview of the Survey 2 results and Planning Framework, which will be used to help structure the updated General Plan document. The Planning Framework is included as Attachment 2

The survey results represent one resource that will be utilized to develop the Update document. This input will be combined with City Commissions and City Council input, recently adopted state policy guidance, staff knowledge of state planning law, and experience in implementing Irvine's General Plan through existing codes, plans, programs, and services, as well as our consultant's expertise in preparing general plans for other jurisdictions. The survey results also serve as a litmus test regarding the direction and theme of the Update. Many of the priorities and concerns highlighted in the survey results are consistent with staff's understanding of on-going issues, and corroborate what has been heard from the community at the various workshops, event information booths and overall outreach effort.

The Planning Framework, inclusive of the Vision Plan, Guiding Principles, and Topic Areas will be further refined based on input from the public outreach, City Commissions and the City Council. Staff will then build on the framework through development of objectives, policies, and programs. The Planning Framework, with revised policies and programs, will become the draft Update document, and will be released for public review in early 2020. During this time frame, the City will also be conducting environmental review of the Update, including coordination with other public agencies, as required by the California Environmental Quality Act (CEQA).

For reference, the following is the anticipated schedule of project milestones:

- Summer 2018 Commence draft Update to the General Plan, by evaluating existing policies and programs and updating as needed. This effort will be based on survey results and the Planning Framework as modified by the City Council.
- Fall 2018 Commence environmental review of the draft Update. While the General Plan Update does not propose any changes to existing allowable development intensity, CEQA requires review of new planning and policy documents. The review will include existing development on the ground compared to anticipated future development.
- 2019 (TBD) Midpoint check-in:
  - ✓ Briefings with Planning Commissioners and City Council members
  - ✓ Updates to Commissions and City Council
- Early 2020 Introduce draft Update document through a community open house and study sessions for City Commissions and City Council
- Late 2020 Present final version of draft Update, along with the Strategic Implementation Plan and related environmental review, to City Commissions and City Council for consideration.

Additional Update information is available at the project webpage at irvine2035.org.

#### COMMISSION/BOARD/COMMITTEE RECOMMENDATION

Staff presented survey results along with the preliminary Planning Framework to the Transportation, Community Services, Planning, and Finance Commissions in June 2018.

Staff has not modified the preliminary Planning Framework to address these comments, as a majority of them represent issues for further study as the topics and goals are refined and the programs, strategies, and implementation actions are developed and brought back before the Commissions and Council. Unless directed otherwise by the City Council, staff will evaluate and incorporate, as appropriate, the Commissions' comments as the Update effort progresses. Attachment 3 is a summary of their comments.

City Council Meeting August 28, 2018 Page 8 of 9

Substantive comments provided by each Commission are as follows:

#### Transportation Commission

Need to prioritize crime prevention.

#### Community Services Commission

- Survey results may not have adequately reflected actual city demographics.
- Need to anticipate demand for more childcare and senior services.

#### Finance Commission

- Concern whether residential development will produce enough revenue for the City.
- Concern that City is losing sales tax as traditional retailers such as Macy's is converting to other uses. Also, new uses such as Airbnb are gaining in popularity.
- Need to anticipate changes in the larger land use environment and impacts to fiscal health.
- Need to gain a better understanding of the impact of sports activities in terms of sports travel or tourism, as Irvine is a destination for sports related activities such as tournaments, sports coaching workshops, and home to championship teams.

#### Planning Commission

- Survey results may not have adequately reflected actual City demographics.
- Major modifications to the General Plan such as changes in streetscape and setbacks, or increases in the number of dwelling units in the City's residential core – that degrade the appearance, safety or character of the City – are unacceptable.

#### **ALTERNATIVES CONSIDERED**

The City Council could elect to not to proceed with the Update effort. However, the General Plan must be both current and consistent with state law. This Update will allow us to comprehensively review and, where necessary, update it to meet state law and guidance. Furthermore, it will allow the document to be updated to better reflect where the City is relative to its evolution and incorporate City plans, programs, and practices consistent with sound planning principles and community values to maintain a high quality of life for the community.

City Council Meeting August 28, 2018 Page 9 of 9

#### FINANCIAL IMPACT

None.

**REPORT PREPARED BY:** Bill Jacobs, Principal Planner

Melissa Chao, Senior Planner

#### **ATTACHMENTS**

1. Survey 2 Results Summary

- 2. Planning Framework
- 3. Summary of Commission Comments
- 4. Staff Presentation

cc: Brian Judd, Placeworks
Mark Hoffman, Placeworks
Suzanne Schwab, Placeworks
Justin Equina, Associate Planner

File: 00646723-PGA

# General Plan Update

Irvine 2035



City Council August 28, 2018

## Contents

- 1. Project Goals and Background
- 2. Summary of General Plan Survey 2 Results Demographics and Topical Issues/Elements
- 3. Planning Framework Vision, Guiding Principles, and Topic Areas

## General Plan

- State-mandated document with required elements
- City's principal long-range policy and planning document guiding the development, conservation, and enhancement of Irvine

# Goals of Comprehensive Update

- No changes in land use plan or approved development intensities
- Examine General Plan goals, objectives, and policies to ensure that high quality of life is maintained as the community matures and evolves
- Incorporate changes required by state law
- Consolidate elements and design the Update document to be userfriendly

# Considerations for Developing GPU

- Public outreach
- Commission and City Council input
- Recently adopted policy guidance
- Staff knowledge of state planning law and experience in implementing General Plan through existing programs and services
- Consultant experience with developing General Plans for other jurisdictions

# Background

- Extensive face-to-face stakeholder meetings and public outreach events (2016-2017)
- Initial Community Scan Survey 1 (2016)
  - Focus: Community Characteristics and Goals
  - Results: Vision and General Plan topics
  - 1,370 Responses
- Refining our Direction --Survey 2 (2017)
  - Focus: Refine the Vision and General Plan topics
  - Results: Finalize the Vision and high-level GP Planning Framework
  - 892 Responses

## Survey relationship to GP Topics and Goals

- Survey topic areas generally represent a functional element of General Plan
- Structure of topic areas is based on existing elements of General Plan
- Each topic area has an over-arching goal, consistent with the current General Plan
- Survey asked questions related to issues and concerns within each topic area

# 2017 Survey 2 Results

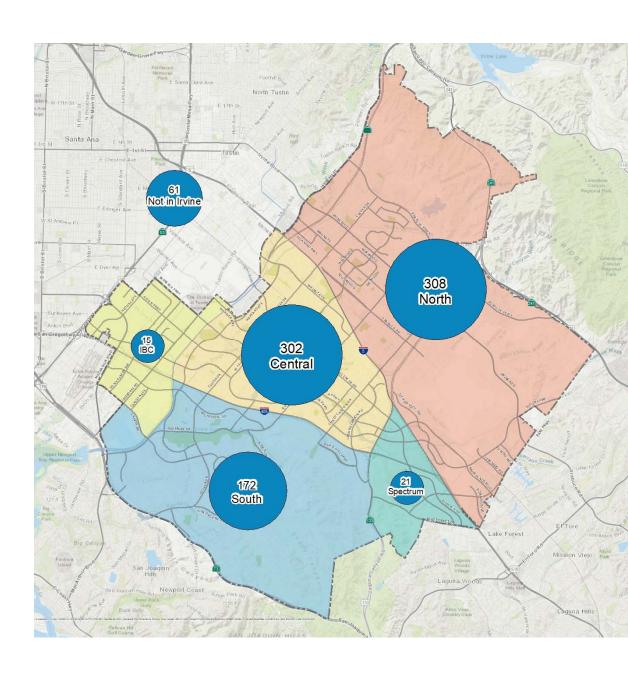
## Part 1: Demographics

- Age
- Gender
- Areas where participants live and work
- Housing tenure

# Where Participants Live

90%

of respondents live in Irvine

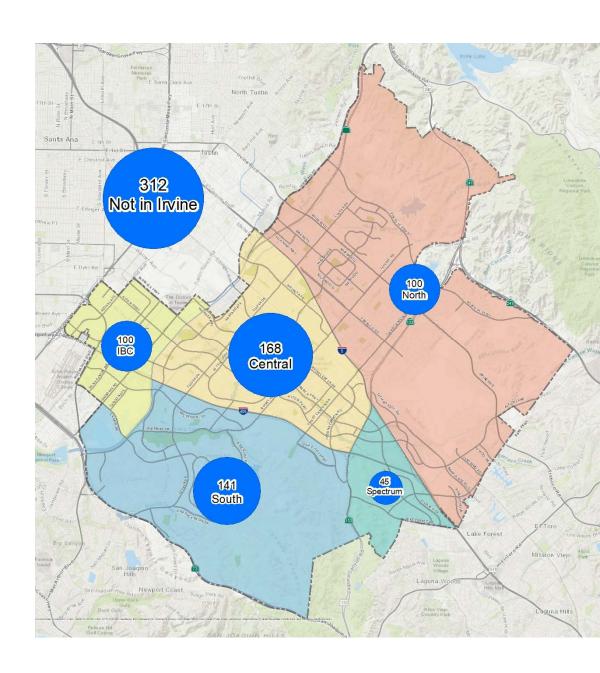


# Where Participants Work

**69%** of respondents work in Irvine\*

**61%** of respondents live AND work in Irvine

8 respondents skipped this question



# Survey Respondent Demographics

- Over 65% of respondents are age 35-64 years old
- Approximately 78% of respondents are homeowners

# Survey Results

## Part 2: General Plan Topics

Respondents were asked to:

- 1. Rank Guiding Principles
- 2. Prioritize or rank items within the 10 topics
- 3. Respond to open-ended questions

# Ranking of Guiding Principles

- 1. Neighborhood preservation and enhancement
- 2. Focus on community
- 3. Environmental stewardship
- 4. Prudent fiscal management
- 5. Resource efficiency
- 6. Economic resiliency
- 7. Strategic investments
- 8. Robust civic participation

## Topic 1: Land Use, Design, and Preservation



**GOAL:** Balance of carefully designed land uses that are complementary and benefit the community, that preserve and protect neighborhoods, and that accommodate buildings of exemplary quality and thoughtful site design of lasting value.



## Topic 1: Land Use, Design, and Preservation

### High Priority

- Encourage implementation of land uses that balance and preserve surrounding neighborhoods (e.g., shops and services close to home)
- Effectively manage the density and intensity of development

#### **Medium Priority**

- Preserve and revitalize older neighborhoods
- Preserve village character and identities
- Encourage implementation of suburban town centers/ mixed-use hubs within or adjacent to existing residential villages

#### **Low Priority**

 Ensure consistency and balance of architecture with neighborhood character

<sup>\*</sup>Priority levels were only ranked high, medium or low, participants were not asked to assign a numerical value to each.

## Topic 1: Land Use, Design, and Preservation

#### **Summary of Open Ended Responses:**

- Manage growth (apartments)
- Encourage diverse architecture
- Establish a thriving downtown area
- More mixed-use/neighborhood serving retail/services
- Encourage "walkable" retail
- Develop arts and culture identity

# Topic 2: Transportation and Mobility





**GOAL:** An efficient, safe, and diversified transportation system that maximizes the ability to move from origin to destination by offering a variety of attractive, well-designed, effective and safe roadway options for drivers, as well as for bicyclists, pedestrians and transit riders.

# Topic 2: Transportation and Mobility

- Use latest technology and innovative measures to alleviate traffic congestion, enhance public safety and improve non-motorized mobility
- Use innovative measures to address neighborhood traffic safety throughout the City
- Increase on-street and off-street bicycle and pedestrian infrastructure (e.g., bicycle traffic signals, additional off-street trails, crosswalk flashing beacon signs)
  - **Increase transit service** and/or infrastructure (e.g., new bus routes, additional bus stops, dedicated bus lanes)
  - **Increase communication and education** channels **with the public** regarding the latest transportation-related improvements

# Topic 2: Transportation and Mobility

#### **Summary of Open Ended Responses:**

- High density/intensity developments and inadequate infrastructure increases traffic congestion
- Develop solutions to resolve traffic issues and increase safety (conventional and innovative strategies)
- Encourage, develop and educate the public on alternative transportation methods and green technology
- Better mass and public transit
- Increase pedestrian and bike connectivity throughout

# Topic 3: Housing



**GOAL:** Balance housing types that reflect a wide range of options by type, size, location, price, and tenure across all economic segments of the community.



# Topic 3: Housing

#### **High Priority**

- Family housing
- Work-force housing (e.g., housing for middle-income service workers)
- Offer a variety of types and sizes

#### **Medium Priority**

- Senior housing
- Housing for persons with disabilities

## Low Priority

- Student Housing
- Other special needs housing (e.g., transitional)

<sup>\*</sup>Priority levels were only ranked high, medium or low, participants were not asked to assign a numerical value to each.

# Topic 3: Housing

#### **Summary of Open Ended Responses:**

- Stop building homes, especially high-density/mega apartments
- Encourage larger yards for homes
- Increase availability of affordable housing (ownership & rental)
- Allow for flexibility in design to increase affordability for different target markets
- Increase homeownership and owner occupancy rates
- Improve existing neighborhoods
- Eliminate boarding homes, short-term rentals and birthing centers
- Encourage mixed-use development in the IBC and Spectrum

## Topic 4: Parks, Recreation, and Human Services





**GOAL:** Support community health and wellness with recreational resources and well-maintained parks/facilities, childcare services for varied age groups, quality education, and lifelong learning, and civic involvement for a diverse community; encourage public and private partnerships to maximize programs and services.

## Topic 4: Parks, Recreation, and Human Services

#### Integrate by affirming and supporting direction:

- Parks Master Plan 2017
- Children, Youth and Family Strategic Plan 2013-2018
- Child Care Study 2016
- Senior Services Strategic Plan 2012-2017

## Topic 4: Parks, Recreation, and Human Services

#### **Summary of Open Ended Responses:**

- Maintain and renovate parks at high level
- Add effective shade structures, exercise structures
- Encourage botanical gardens and museums (art, educational/cultural)
- Encourage live music venues
- Connect neighborhoods, parks, retail with pedestrian/bicycle trails and bridges
- Explore more variety and flexibility in park designs
- Lack of childcare options, including affordability

# Topic 5: Culture and Heritage



**GOAL:** Value and protect our cultural and historic resources; preserve heritage sites; and support a robust expression of arts and culture in education, the local economy, and the built environment.



# Topic 5: Culture and Heritage

- 73% of respondents view Historical Resources as important (e.g., future Tomato Springs preserve, Old Town Irvine, Irvine Historical Society/Museum).
- **76%** of respondents view Arts Resources as important (e.g., Irvine Fine Arts Center, Great Park Palm Courts Art Complex, The Irvine Museum).
- 76% of respondents view Agricultural Heritage as important (e.g., Irvine Ranch Historic Park, historical timeline along the Jeffrey Open Space Trail).

# Topic 5: Culture and Heritage

How Important Are The Following	High Importance	Medium Importance	Low Importance	Not Important	
Historical Resources (e.g., future Tomato Springs, Old Town Irvine, Irvine Historical Society/Museum)	37%	36%	18%	9%	
Arts Resources (e.g., Irvine Fine Arts Center, Great Park Palm Courts Art Complex, The Irvine Museum)	40%	36%	17%	6%	
Agricultural Heritage (e.g., Irvine Ranch Historic Park at Old Myford Road, historical timeline along the Jeffrey Open Space Trail)	39%	37%	18%	6%	

# Topic 5: Culture and Heritage

#### **Summary of Open Ended Responses:**

- Support and promote Fine Arts Center
- Encourage art walks, live music and performances
- More community events, art galleries and festivals
- Feature public art in public and private spaces
- Partner with UCI on cultural education
- Build-out the Cultural Terrace at the Great Park
- Revitalize Old Town Irvine with outdoor entertainment and more restaurants

# Topic 6: Open Space and Conservation



**GOAL:** Preserve open space areas and natural visual resources, conserve natural resources, protect wildlife, and provide balanced recreational opportunities in natural open space settings.



## Topic 6: Open Space and Conservation

- **Expand trail systems** and related support amenities to allow for greater self-directed use of open access trails where compatible
- Add more hiking, mountain biking and/or wildlife viewing trails in open space areas where permissible
- Provide free or low cost recreational programs (e.g., hiking, biking, fitness classes) and educational/stewardship activities in dedicated open space preserve
  - Improve existing and encourage new wildlife crossings and linkages to better coexist with wildlife
  - **Identify open space areas where public access should be limited** to focus on resource protection
- Increase interpretive programs, including informational kiosks/signage that identifies plant and animal species, at open space access points

## Topic 6: Open Space and Conservation

#### **Summary of Open Ended Responses:**

- Continue to preserve existing open space areas
- Expand wildlife trails
- Offer free or low cost recreational programs to the public, especially youth
- Leave land available for agriculture

# Topic 7: Economic Development



**GOAL:** Foster a vibrant and resilient economy, strong job base and maintain strong tax base to support infrastructure and City services.



## Topic 7: Economic Development

#### **High Priority**

- Retain and support existing businesses
- Attract and develop new businesses
- Support small businesses and entrepreneurs

#### **Medium Priority**

- Support international business development
- Support Greater Irvine Chamber of Commerce
- Support varied workforce development
- Expand/add neighborhood-serving retail in existing neighborhoods
- Encourage public-private partnerships

### **Low Priority**

 Support the tourism industry

<sup>\*</sup>Priority levels were only ranked high, medium or low, participants were not asked to assign a numerical value to each.

## Topic: 7 Economic Development

#### **Summary of Open Ended Responses:**

- Encourage small businesses by offering affordable rents
- Expand neighborhood-serving retail centers
- Balance of restaurants/stores/services
- Foster start-up culture and incubation labs for local college students
- Increase availability of childcare for residents and non-resident workforce. Encourage on-site childcare for employers

## Topic 8: Public Services and Infrastructure



**GOAL:** Ensure that sufficient water, sewer, utility, and other infrastructure systems are available that contribute to quality of life and health and safety; collaborate with public, private, and other agencies to provide or share in maximizing services.



## Topic 8: Public Services and Infrastructure

### **High Priority**

- Transportation
   Fire infrastructure
- Neighborhood infrastructure
- Libraries
- Wireless facilities
- Drug prevention

- Fire prevention
- Drowning prevention
- Drunk and distracted driving awareness

### **Medium Priority**

- Alternative fueling stations
- Code enforcement

#### **Low Priority**

None

<sup>\*</sup>Priority levels were only ranked high, medium or low, participants were not asked to assign a numerical value to each.

## Topic 8: Public Services and Infrastructure

#### **Summary of Open Ended Responses:**

- Increase police traffic enforcement on streets
- Emphasize neighborhood traffic safety especially near schools
- Establish central state-of-the-art library with digital access
- More public transportation options
- Better cell reception with minimal aesthetic impact
- More choices for high-speed internet and cable service providers
- Reduce overcrowding in schools
- Implement school buses





**GOAL:** Safeguard the community from natural and human-caused hazards in order to secure public health and safety, minimize disruption to the economy, and protect people and business from property and other loss.

At least 79% of respondents identified each of the following safety priorities as important (ranked high and medium):

- City policies that ensure good water quality and resource conservation
- Earthquake preparedness
- Emergency preparedness
- Fire prevention
- OCFA Drowning Prevention Program for water-related safety awareness
- Orange County Fire Authority (OCFA) Active Community Education Program
- Strategies to address potential impacts from climate change

<sup>\*</sup>Safety priorities are provided alphabetically.

In the event of a major emergency,

**61%** of respondents have a family **Evacuation Plan** 

56% of respondents reported they are prepared to care for themselves and family if emergency resources are unable to respond due to widespread demand on emergency first responders

#### **Summary of Open Ended Responses:**

- Offer weekend education events for natural and manmade disasters at retail centers and community locations
- Encourage neighborhood-based emergency preparedness and survival training
- Use social media, videos and booklets to create relevant community safety messages
- Promote Community Emergency Response Teams (CERT) programs

## Topic 10: Neighborhood Preservation



**GOAL:** Preserve and enhance Irvine's neighborhoods, including their distinguishing identity and desirability through programs and activities that promote a high quality physical and social environment for residents.



## Topic 10: Neighborhood Preservation

### **High Priority**

- Preserve and revitalize physical neighborhood character
- Offer neighborhood preservation and enhancement incentives
- Offer programs to support neighborhood cohesiveness

#### **Medium Priority**

- Provide education on home maintenance and residential building code standards
- Use City Code
   Enforcement to ensure
   neighborhoods are safe
   and well maintained

## **Low Priority**

None

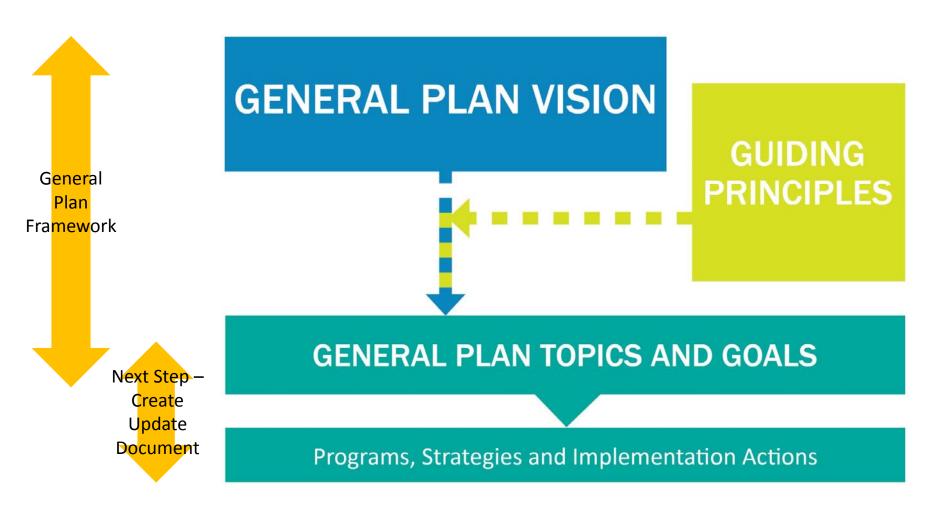
<sup>\*</sup>Priority levels were only ranked high, medium or low, participants were not asked to assign a numerical value to each.

# Topic 10: Neighborhood Preservation

#### **Summary of Open Ended Responses:**

 Lead or collaborate with HOAs and management companies to encourage neighborhood preservation and enhancement, emergency preparedness, neighborhood safety, and community cohesiveness

# GP Planning Framework Diagram



## Vision

Irvine is a safe, secure, vibrant, beautiful and healthy community renowned for its high quality of life. Our City offers a broad range of quality neighborhoods, housing, and services that support people of all ages and cultures. Parks, including the Orange County Great Park, are a valued asset for recreation purposes; preserved open space resources reflect our commitment to the environment. Trails connect our villages, open space and parks, and commercial centers. An efficient circulation pattern and range of transportation options allow people to travel easily throughout the City. We value education, culture and arts, and community services; our child-care centers, schools, institutions, and diverse programs reflect our commitment to these values. Our robust economic centers thrive on innovation and provide well-paying jobs and the long-term fiscal resources to continually invest in our community.

# **Guiding Principles**

- Over-arching decision-making criteria for developing the Update
- Survey participants were asked to rank in order of importance

- Neighborhood Preservation
   Enhancement
- 2. Focus On Community
- 3. ENVIRONMENTAL STEWARDSHIP
- 4. PRUDENT FISCAL MANAGEMENT
- 5. RESOURCE EFFICIENCY
- 6. ECONOMIC RESILIENCY
- 7. STRATEGIC INVESTMENTS
- 8. ROBUST CIVIC PARTICIPATION



## Framework Informs Update

- Update document <u>identifies</u> goals, objectives, policies, and strategies based on Vision and goals established in Framework
- Use Framework, including Guiding Principles, to <u>analyze</u> existing General Plan objectives, policies, programs, strategies, and implementation actions
- <u>Determine</u> whether to keep, revise, discard, or develop new goals, objectives, policies, programs, strategies, and implementation actions

#### IRVINE DRAFT GENERAL PLAN PLANNING FRAMEWORK

#### **GOALS OF COMPREHENSIVE UPDATE:**

- Maintain existing land use plan and existing approved intensities
- Examine General Plan goals, objectives and policies to ensure that high quality of life is maintained as the community matures and evolves
- Incorporate changes required by State law
- Consolidate elements and design the Update document to be user-friendly

#### VISION

Irvine is a **safe, secure, vibrant, beautiful** and **healthy community** renowned for its high quality of life. Our City, offers a broad range of **quality neighborhoods**, **housing** and **services** that support people of all ages and cultures. Parks, including the Orange County Great Park, are a valued asset for recreation purposes; preserved open space resources reflect our **commitment to the environment**. Trails connect our villages, open space and parks, and commercial centers. An **efficient circulation pattern** and range of transportation options allow people to travel easily throughout the City. We **value education**, **culture** and **arts**, and **community services**; our childcare centers, schools, institutions and diverse programs reflect our commitment to these values. Our **robust economic centers** thrive on **innovation** and provide well-paying jobs and the long-term fiscal resources to **continually invest in our community**.

#### **GUIDING PRINCIPLES**

- Neighborhood Preservation & Enhancement
- 2. Focus on Community
- 3. Environmental Stewardship
- 4. Prudent Fiscal Management
- 5. Resource Efficiency
- 6. Economic Resiliency
- 7. Strategic Investments
- 8. Robust Civic Participation

#### **GENERAL PLAN SURVEY 2 TOPICS**

Land Use, Design, and Preservation	Transportation and Mobility	Housing	Parks, Recreation, and Human Services	Culture and Heritage	Open Space and Conservation	Economic Development	Public Services and Infrastructure	Community Safety	Neighborhood Services
GOAL	GOAL	GOAL	GOAL	GOAL	GOAL	GOAL	GOAL	GOAL	GOAL
Balance of carefully designed land uses that are complementary and benefit the community, that preserve and protect neighborhoods, and that accommodate buildings of exemplary quality and thoughtful site design of lasting value.	An efficient, safe, and diversified transportation system that maximizes the ability to move from origin to destination by offering a variety of attractive, well-designed, effective and safe roadway options for drivers, as well as for bicyclists, pedestrians, and transit riders.	Balance housing types that reflect a wide range of options by type, size, location, price, and tenure across all economic segments of the community.	Support community health and wellness with recreational resources and well- maintained parks/ facilities, childcare services for varied age groups, quality education, and lifelong learning, and civic involvement for a diverse community; encourage public and private partnerships to maximize programs and services.	Value and protect our cultural and historic resources; preserve heritage sites; and support a robust expression of arts and culture in education, the local economy, and the built environment.	Preserve open space areas and natural visual resources, conserve natural resources, protect wildlife, and provide balanced recreational opportunities in natural open space settings.	Foster a vibrant and resilient economy, strong job base and maintain strong tax base to support infrastructure and City services.	Ensure that sufficient water, sewer, utility, and other infrastructure systems are available that contribute to quality of life and health and safety; collaborate with public, private, and other agencies to provide or share in maximizing services.	Safeguard the community from natural and human-caused hazards in order to secure public health and safety, minimize disruption to the economy, and protect people and business from property and other loss.	Preserve and enhance Irvine's neighborhoods, including their distinguishing identity and desirability through programs and activities that promote a high quality physical and social environment for residents.

# CITY COMMISSIONS COMMENT SUMMARY GENERAL PLAN UPDATE SURVEY 2 RESULTS AND PRELIMINARY PLANNING FRAMEWORK PRESENTATION

Staff reviewed the results of the second public survey and preliminary planning framework with all of the City Commissions. Below is a summary of their comments.

At its June 5, 2018 meeting, the **Transportation Commission** recommended 4-0-1 (Commissioners Greenberg, O'Malley, Moody, Montgomery in favor; Commissioner Casey absent) the following:

- Under the Community Safety (survey) topic area, add crime prevention.
- Under Topic 8, Public Services and Infrastructure, specify crime prevention as a high priority item.

Additional items discussed by the Transportation Commission, but ultimately not included in the recommendation are as follows:

- There is general concern that the waiting lists for affordable housing are lengthy.
- Under Topic 2, Transportation and Mobility, explore the potential to work with OCTA to eliminate underutilized bus routes.

At its June 6, 2018 meeting, the **Community Services Commission,** with all members present, received and filed the staff presentation. No formal recommendations were made. Below is a summary of the discussion items:

- For Topic 4 goal, Parks, Recreation, and Human Services, expand statement "childcare services for varied age groups…" to be more inclusive of everybody such as seniors. Consider eliminating the word "childcare."
- Two Commissioners expressed general concern whether the survey results are reflective of the City population. One believes that renters were underrepresented not because they do not care about the City or are transient in nature, but that residents are renting out of economic necessity. As a result, encourage staff to continue trying to reach out to the renter population to capture their perspective.
- Given the General Plan is supposed to reflect the City's visions, goals and aspirations for the next 10 years or so, the Update needs to account for the needs of an aging population since 65 percent of the survey respondents are age 35-64 years old.
- In addition to the approximately 2,500 families on the waiting list for childcare identified in the 2016 Childcare Study, the City will also have an increasing senior population within the next decade. Anticipate the aging population will need more senior recreation opportunities and assistance/services.
- Ensure the overall Vision statement supports childcare. Consider how to reconcile the Vision with the 2,500 families in need of childcare.

At its June 7, 2018 meeting, the **Planning Commission** with all members present requested staff forward the following comments to the City Council:

- Provide more detailed information regarding the survey respondents' demographic information to ensure results are representative of the community.
- Consider using the survey results as a starting point for preparing the General Plan.
- Request separate meetings between Planning Commissioners and planning staff to review demographics.
- Understand that the City's General Plan is the most important policy document for the next 20 plus years. Safety is a priority before allowing any changes to the General Plan. Major modifications to the General Plan - such as changes in streetscape and setbacks, or increases in the number of dwelling units in the City's residential core- that degrade the appearance, safety or character of the City- are unacceptable.

At its June 18, 2018 meeting, the **Finance Commission** (Commissioners Dressler. Sievers, Shute present; Commissioners Stein and Reyno absent) received and filed the staff presentation. Below is a summary of the items discussed by the Commission, but no formal recommendation was made:

- In the past, there was emphasis on land uses that provide revenue flows, which supports the guiding principle of "prudent fiscal management." Questioned whether residential development will produce enough revenue for the City. For example, IBC residential lacks supporting amenities. Also, bear in mind that land use is not permanent and there is repurposing over time. However, the fiscal criteria may be counterproductive to providing affordable housing and homeless shelters. Asked how potential revenue gaps resulting from land use changes will affect the Update.
- Concerned that City is losing sales tax as traditional retailers such as Macy's are converting to other uses. Also, new uses such as Airbnb are gaining in popularity. Need to anticipate changes in the larger environment and impacts to fiscal health. Must understand what is happening and determine here is what we need to change.
- Need to gain a better understanding of the impact of sports activities in terms of sports travel or tourism especially for the Great Park as well as other City athletic facilities and local universities (i.e., Irvine Valley College, Concordia University, UC Irvine). Being a destination for sports related activities such as tournaments, sports coaching workshops and home to championship teams can be an economic driver and enhance the identity of the City. Also, promote healthy community and lifestyles. Understand better how to use and manage our athletic facility assets.
- Requested that they do not want the City to "sweep stuff under the rug." As part of the Update effort, if staff discovers new information, please bring up the good, bad and ugly so we can analyze and determine if we can possibly make better.

# General Plan Update Irvine 2035

City Council August 28, 2018

**ATTACHMENT 4** 



## **OVERVIEW**

- 1. Results of Public Outreach
- 2. Overview of General Plan Framework
  - High-level Structure of Vision and Topics for Update Project.
- 3. Next steps for General Plan Update



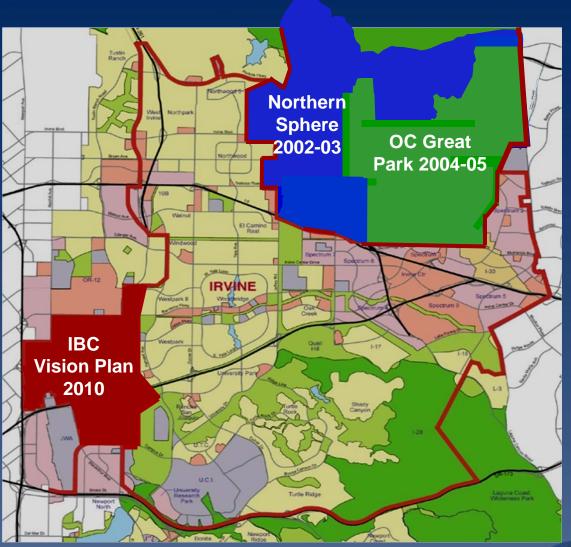
## **GENERAL PLAN PURPOSE**

- State-mandated document with required elements
- City's principal long-range policy and planning document
- Guides the development, conservation, and enhancement of Irvine



## **GENERAL PLAN BACKGROUND**

- Comprehensive update in 1999 -Set policies for orderly growth of City and Sphere of Influence
- Updates since 1999 focused on plans for unique areas of the City





## **GENERAL PLAN SUCCESS**

- One Of the "Most Livable" Cities In America: City Livability Award from the United States Conference Of Mayors
- #3 Small American City Of The Future 2015/16 For Economic Potential by FDI (Foreign Direct Investment) Intelligence, A Division Of Financial Times Ltd.
- Irvine Parks and Open System Rated Best in Southern California and Top Ten in the Nation by The Trust for Public Land, based on Park Access, Park Size and Popular Amenities
- First In 24/7 Wall Street's Listing of Best-run Cities in America, based on Economy, Job Market, Crime Level, and Welfare of the Population

## **GENERAL PLAN SUCCESS**

- One of Top 10 U.S. Cities for Recreation and Living an Active Lifestyle, as reported by Nerdwallet.Com, based on Recreational Options, Open Space and Community Parks
- Lowest Crime Rate In America: FBI Statistics on Violent Crime for Cities of Comparable Size Place Irvine as the No. 1 Safest Big City
- No. 5 Best Places For Young Families And Working Parents, as reported by Nerdwallet Finance
- #1 U.S. City For An Active Retirement, as reported by Evelo Electric Bicycles, based on Walking, Hiking, Biking, Parks, Weather, Environment and Accessible Health Care



## **GOALS OF COMPREHENSIVE UPDATE**

- No changes in land use plan or approved development intensities
- Examine General Plan goals, objectives, and policies to ensure that a high quality of life is maintained as the community matures and evolves
- Incorporate changes required by state law
- Consolidate elements and design the Update document to be user-friendly



## **PUBLIC OUTREACH- BACKGROUND**



Extensive stakeholder and public outreach (2016-17)

- Development community, homeowner associations, community groups, utilities, and public services
- Community Workshops
- Pop-up events
- Public Surveys
- Social Media



#### Irvine 2035 - Our Future

The City is embarking on a comprehensive update of its General Plan, which is a "master plan" for development. Residents are encouraged to participate in "Irvine 2035 – Our Future," the General Plan update that will shape planning over the next 20 years.

Here's how you can ensure Irvine's high quality of life is maintained as build-out occurs:

- · Go to irvine2035.org to complete an online survey.
- Attend a community workshop to provide feedback. Visit irvine2035.org for a list
  of upcoming workshops.

For details, call David Law, Senior Planner, or Justin Equina, Associate Planner, at 949-724-6581, or email GPUpdate2035@cityofirvine.org.



## **PUBLIC OUTREACH- BUSINESS**

- Building Industry Association of Orange County
- Garden Communities
- Irvine Chamber of Commerce
- Lennar Communities
- Orange County Business Council
- Pirzadeh and Associates
- Regency Centers
- Sapetto Group, Inc.
- Springbrook Advisors
- Starpointe Ventures
- The Irvine Company



#### **PUBLIC OUTREACH- EDUCATIONAL ORGANIZATIONS**

- Concordia University
- Irvine Educational Partnership Fund Committee
- Irvine Public Schools Foundation
- Irvine Unified PTA Council
- Irvine Unified School District
- Irvine Valley College
- Saddleback Valley Unified School District
- Santa Ana Unified School District
- South Orange County Community College District
- Tustin Unified School District
- Tustin Unified School District
- UC Irvine Department of Social Ecology
- University of California, Irvine



#### **PUBLIC OUTREACH- ENVIRONMENTAL ORGANIZATIONS**

- Friends of Harbors Beaches and Parks
- Irvine Ranch Conservancy
- Laguna Canyon Foundation
- OC Hiking Club
- Sea and Sage Audubon Society
- Sierra Club, Orange County Group
- Orange County for Climate Action



# **PUBLIC OUTREACH- SERVICE PROVIDERS**

- Arts Orange County
- Families Forward
- Foundation for the Great Park
- Hoag Hospital
- Irvine Aquatics Advisory Board
- Irvine Barclay Theatre
- Irvine Campus Housing Authority
- Irvine Child Care Committee (ICCC)
- Irvine Children, Youth and Families Advisory Committee (ICYFAC)

- Irvine Children's Fund
- Irvine Community Drug Prevention
  - Irvine Fine Arts Center (IFAC)
  - Irvine Health Foundation•
  - Irvine Museum
- Irvine Ranch Conservancy
- Irvine Residents with Disabilities (IRDAB)
- Irvine Rotary Club
- Irvine Senior Council
  - Irvine Sports Committee •

- Irvine Valley College School of Fine Arts
- Jamboree Housing
- Kaiser Permanente Medical Center
  - **Mariners Church**
- Orange County Department of Education
- Pacific Symphony
- Pretend City
- Saddleback Church
- Team Kids
  - UCI Claire Trevor School of the Arts

#### **PUBLIC OUTREACH- CULTURAL ORGANIZATIONS**

- Afghan Cultural Group
- Armenian Festival of Orange County
- Arpana Dance Company
- Azerbaijani American Council
- Center for Global Peace and Conflict Studies, University of California, Irvine •
- Council on American-Islamic Relations Korean Cultural Center
- · Cross Cultural Center, University of California. Irvine
- Delhi Center
- Ektaa Center
- Evecina Cultural & Educational **Foundation**
- Filipino American Chamber of **Commerce of Orange County**
- Filipino-American Community of **Orange County**
- First Drops
- Humanity Unites
- Iranian Cultural Center Of OC
- Iranian Parents Association
- Irvine Evergreen Chinese Senior Association
- Irvine Korean Evergreen Association
- Irvine Korean Parents Association
- Irvine Multicultural Association
- Islamic Educational Center of Orange Shrishti School of Performing Arts County

- Japanese Chamber of Commerce of Southern California
- Jewel of Persia
- Asian Pacific AIDS Intervention Team
   Jewish Federation and Family Services **Orange County** 
  - Kannada Kali of Irvine
  - Korean Community Services

  - Korean Education Center in Los Angeles
  - Korean Festival Foundation of Orange County
  - Kurdish-American Education Society
  - Merage Jewish Community Center of **Orange County**
  - Network of Iranian American Society
  - New Horizon Elementary School
  - Orange County Chinese-American **Chamber of Commerce**
  - Orange County Hispanic Chamber of Commerce
  - Orange County Turkish American Association
  - · Organization of Chinese Americans -**Orange County**
  - Pacifica Institute
  - Pakistani Parents Association

  - South Coast Chinese Cultural Center/Irvine Chinese School

- Tarbut V'Torah Day School
- The Africa Project
- Union of North American Vietnamese Student Associations
- Gabrieleño Band of Mission Indians- Kizh Nation
- Gabrielino Tongva Nation
- · Gabrielino/Tongva San Gabriel Band of Mission Indians
- Juaneno Band of Mission Indians
- Acjachemen Nation
- Native American Heritage Commission
- Soboba Band of Luiseno Indians



## **PUBLIC OUTREACH- BACKGROUND**

# **Public Surveys**

- Initial Community Scan Survey 1 (2016)
  - Focus: Community Characteristics and Goals
  - Results: Vision and General Plan topics
- Refining our Direction Survey 2 (2017)
  - Focus: Refine the Vision and General Plan topics
  - Results: Finalize the Vision and high-level GP Planning Framework
- Over 2,200 Responses to Public Surveys



# CONSIDERATIONS FOR GENERAL PLAN DEVELOPMENT

- Public Outreach
- Commission and City Council input
- Recently adopted policy guidance
- Staff knowledge of state planning law and experience in implementing General Plan through existing programs and services
- Consultant experience with developing General Plans for other jurisdictions



# **GP PLANNING FRAMEWORK DIAGRAM**



Guiding Principles

General Plan Topics and Goals

Programs, Strategies, and Implementation Actions



## **VISION**

Irvine is a safe, secure, vibrant, beautiful, and healthy community renowned for its high quality of life.

Our City offers a broad range of quality neighborhoods, housing, and services that support people of all ages and cultures.

Parks, including the Orange County Great Park, are a valued asset for recreation purposes; preserved open space resources reflect our **commitment to the environment**.

Trails connect our villages, open space and parks, and commercial centers. An **efficient circulation pattern** and range of transportation options allow people to travel easily throughout the City.

We value education, culture and arts, and community services; our childcare centers, schools, institutions, and diverse programs reflect our commitment to these values.

Our **robust economic centers** thrive on **innovation** and provide well-paying jobs and the long-term fiscal resources to **continually invest in our community**.



# **GUIDING PRINCIPLES**

- Over-arching decisionmaking criteria for developing the Update
- Survey participants were asked to rank in order of importance

- 1. NEIGHBORHOOD PRESERVATION & ENHANCEMENT
- 2. Focus On Community
- 3. ENVIRONMENTAL STEWARDSHIP
- 4. PRUDENT FISCAL MANAGEMENT
- 5. RESOURCE EFFICIENCY
- 6. ECONOMIC RESILIENCY
- 7. STRATEGIC INVESTMENTS
- 8. ROBUST CIVIC PARTICIPATION





#### **TOPIC AREAS**

Issue areas in the General Plan related to specific components of community planning:

- 1. Land Use, Design, and Preservation
- 2. Transportation and Mobility
- 3. Housing
- 4. Parks, Recreation, and Human Services
- 5. Culture and Heritage
- 6. Open Space and Conservation
- 7. Economic Development
- 8. Public Services and Infrastructure
- 9. Community Safety
- 10. Neighborhood Preservation



# **2017 SURVEY 2 RESULTS**

## Respondents were asked to:

- 1. Provide demographic information
- 2. Rank Guiding Principles
- 3. Prioritize or rank items within the 10 topics
- 4. Respond to open-ended questions



#### 2017 SURVEY 2 RESULTS - DEMOGRAPHICS

- 90% of respondents live in Irvine
- 69% of respondents work in Irvine
- 61% of respondents live and work in Irvine
- Over 65% of respondents are age 35-64 years old
- Approximately 78% of respondents are homeowners



## **2017 SURVEY 2 RESULTS - TOPICS**

- 1. Land Use, Design, and Preservation
- 2. Transportation and Mobility
- 3. Housing
- 4. Parks, Recreation, and Human Services
- 5. Culture and Heritage
- 6. Open Space and Conservation
- 7. Economic Development
- 8. Public Services and Infrastructure
- 9. Community Safety
- 10. Neighborhood Preservation



# **TOPIC 1: LAND USE, DESIGN, AND PRESERVATION**





GOAL: Balance of carefully designed land uses that are complementary and benefit the community, that preserve and protect neighborhoods, and that accommodate buildings of exemplary quality and thoughtful site design of lasting value.



# **TOPIC 1: LAND USE, DESIGN, AND PRESERVATION**

# **Top Priorities**

- Encourage implementation of land uses that balance and preserve surrounding neighborhoods
- Effectively manage the density and intensity of development



## **TOPIC 2: TRANSPORTATION AND MOBILITY**





GOAL: An efficient, safe, and diversified transportation system that maximizes the ability to move from origin to destination by offering a variety of attractive, well-designed, effective and safe roadway options for drivers, as well as for bicyclists, pedestrians, and transit riders.



#### **TOPIC 2: TRANSPORTATION AND MOBILITY**

- Use latest technology and innovative measures to alleviate traffic congestion, enhance public safety and improve non-motorized mobility
- Use innovative measures to address neighborhood traffic safety throughout the City
- Increase on-street and off-street bicycle and pedestrian infrastructure (e.g., bicycle traffic signals, additional off-street trails, crosswalk flashing beacon signs)
- Increase transit service and/or infrastructure (e.g., new bus routes, additional bus stops, dedicated bus lanes)
- Increase communication and education channels with the public regarding the latest transportation-related improvements

## **TOPIC 10: NEIGHBORHOOD PRESERVATION**





GOAL: Preserve and enhance Irvine's neighborhoods, including their distinguishing identity and desirability through programs and activities that promote a high quality physical and social environment for residents.



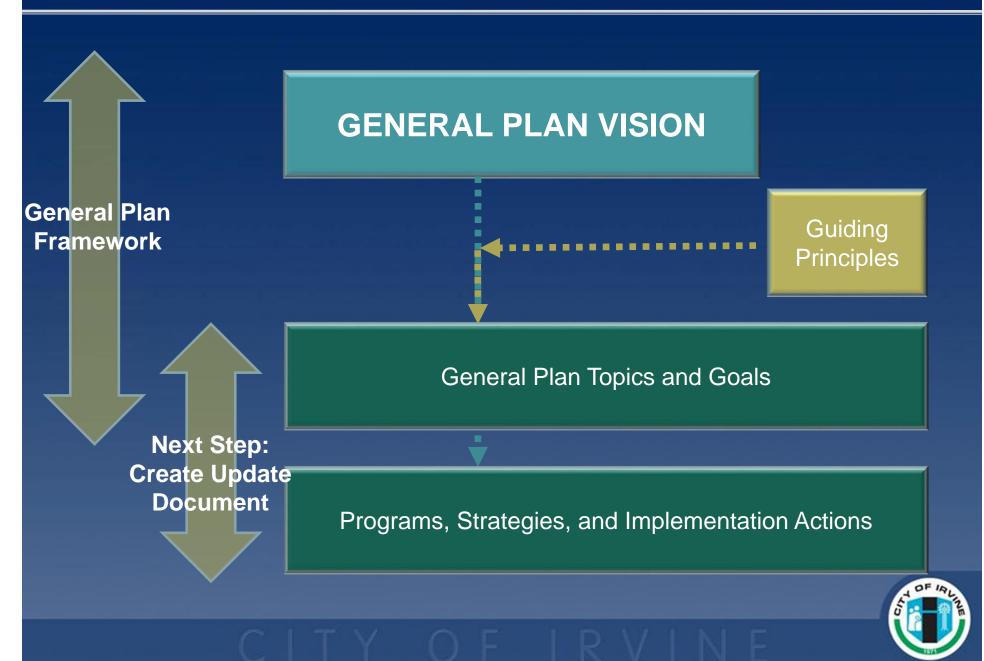
# **TOPIC 10: NEIGHBORHOOD PRESERVATION**

# **Top Priorities**

- Preserve and revitalize physical character of neighborhoods (i.e. enhancement incentives, grant programs, HOA coordination).
- Support neighborhood cohesiveness through activities that bring neighbors together (i.e. concerts/movies, Irvine PD Night Out, Neighborhood Watch).



# **GP PLANNING FRAMEWORK DIAGRAM**



#### IRVINE DRAFT GENERAL PLAN PLANNING FRAMEWORK

#### GOALS OF COMPREHENSIVE UPDATE:

- Maintain existing land use plan and existing approved intensities
- Examine General Plan goals, objectives and policies to ensure that high quality of life is maintained as the community matures and evolves
- Incorporate changes required by State law
- · Consolidate elements and design the Update document to be user-friendly

#### VISION

Irvine is a safe, secure, vibrant, beautiful and healthy community renowned for its high quality of life. Our City, offers a broad range of quality neighborhoods, housing and services that support people of all ages and cultures. Parks, including the Orange County Great Park, are a valued asset for recreation purposes; preserved open space resources reflect our commitment to the environment. Trails connect our villages, open space and parks, and commercial centers. An efficient circulation pattern and range of transportation options allow people to travel easily throughout the City. We value education, culture and arts, and community services; our childcare centers, schools, institutions and diverse programs reflect our commitment to these values. Our robust economic centers thrive on innovation and provide well-paying jobs and the long-term fiscal resources to continually invest in our community.


#### GUIDING PRINCIPLES

- Neighborhood Preservation & Enhancement
- 2. Focus on Community
- 3. Environmental Stewardship
- 4. Prudent Fiscal Management
- 5. Resource Efficiency
- 6. Economic Resiliency
- 7. Strategic Investments
- 8. Robust Civic Participation

#### **GENERAL PLAN SURVEY 2 TOPICS**

Land Use, Design, and Preservation	Transportation and Mobility	Housing	Parks, Recreation, and Human Services	Culture and Heritage	Open Space and Conservation	Economic Development	Public Services and Infrastructure	Community Safety	Neighborhood Services
GOAL  Balance of carefully designed land uses that are complementary and benefit the community, that preserve and protect neighborhoods, and that accommodate buildings of exemplary quality and thoughtful site design of lasting value.	An efficient, safe, and diversified transportation system that maximizes the ability to move from origin to destination by offering a variety of attractive, well-designed, effective and safe roadway options for drivers, as well as for bicyclists, pedestrians, and transit riders.	GOAL  Balance housing types that reflect a wide range of options by type, size, location, price, and tenure across all economic segments of the community.	GOAL  Support community health and wellness with recreational resources and well- maintained parks/ facilities, childcare services for varied age groups, quality ed ucation, and life long learning, and civic involvement for a diverse community; encourage public and private partnerships to maximize programs and services.	GOAL  Value and protect our cultural and historic resources; preserve heritage sites; and support a robust expression of arts and culture in education, the local economy, and the built environment.	Freserve open space areas and natural visual resources, conserve natural resources, protect wildlife, and provide balanced recreational opportunities in natural open space settings.	GOAL  Foster a vibrant and resilient economy, strong job base and maintain strongtax base to support infrastructure and City services.	GOAL  Ensure that sufficient water, sewer, utility, and other infrastructure systems are available that contribute to quality of life and health and safety; collaborate with public, private, and other agencies to provide or share in maximizing services.	GOAL  Safeguard the community from natural and human-caused hazards in order to secure public health and safety, minimize disruption to the economy, and protect people and business from property and other loss.	GOAL  Preserve and enhance Irvine's neighborhoods, including their distinguishing identity and desirability through programs and activities that promote a high quality physical and social environment for residents.



#### **NEXT STEPS**

Summer 2018: Commence draft Update

Fall 2018: Commence environmental review \*

2019 (TBD): Midpoint check-in:

 Briefings with Planning Commissioners and City Council members

Updates to Commissions and City Council \*

Early 2020: Introduce draft Update with additional

public outreach \*

Late 2020: Present final draft Update and related

environmental to City Commissions and

Council \*

\* Public participation opportunity



# **GENERAL PLAN UPDATE**

# Questions and/or Comments www.irvine2035.org

